

B.S in Management & Public Policy

Management Components:

Marketing, Operations, Finance, IS, OB-HR

Public Policy Components ;

Public Policy, Economics, Sustainability, Strategy

Category	Code
Course Component- Management	CCM
Course Component- Public Policy	CCPP
General Education	GED
Experiential (Workshop / Field work)	EX

Course Curriculum for Semester -1

Sl. No.	Course Name	Category
1	Principles of Management	CCM
2	Public Policy I (Theories and Practices)	CCPP
3	Micro Economics	CCPP
4	Introduction to Data Science and AI	CCM
5	Probability and Statistics	GED
6	Data Management and Visualization	GED
7	Introduction to Philosophy	GED
8	Business Communication I	GED
9	Critical and Design Thinking	EX
10	Yoga	EX

Course Curriculum for Semester -2

Sl. No.	Course Name	Category
1	Financial Accounting & Analysis	CCM
2	Principles of Marketing	CCM
3	Operations Research	CCM
4	Macro Economics	CCPP
5	Public Policy II (Design & Analysis)	CCPP
6	Corporate and Commercial Law - I	CCPP
7	Business Mathematics	GED
8	Business Communication II	GED
9	Coding Lab	EX
10	Social Inquiry (Inter-Program)	EX
*Social Internship		EX



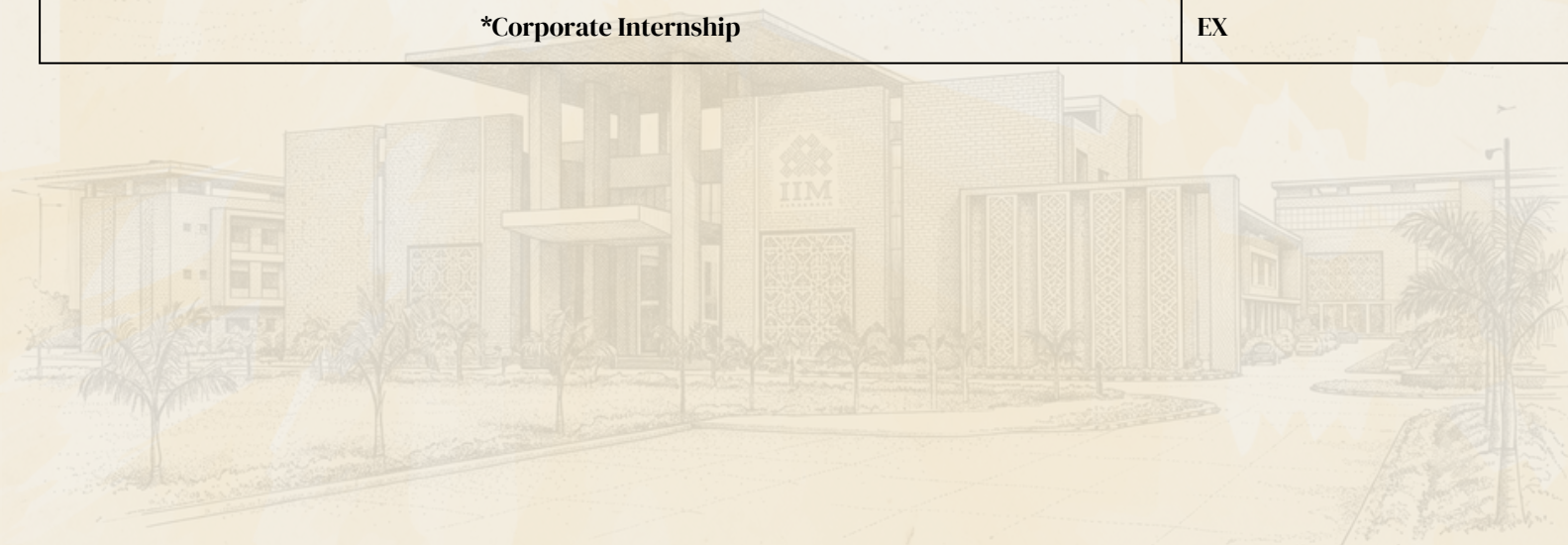
Course Curriculum for Semester -3

Sl. No.	Course Name	Category
CCM (Any 3)		
1	Introduction to Corporate Finance	CCM
2	Understanding Consumers and Markets	CCM
3	Fundamentals of Operations Management	CCM
4	Human Resource Management	CCM
CCPP (Any 3)		
5	Public Administration	CCPP
6	Corporate and Commercial Law - II	CCPP
7	Development Economics	CCPP
8	Sustainability and Ethics	CCPP
GED/EX (Any 4)		
8	Psychology and Emotional Intelligence	GED
9	Business Analytics	GED
10	Rural Immersion Program	EX
11	Art of Negotiation and Conflict Management	GED
12	Public Relations and Communication	GED



Course Curriculum for Semester -4

Sl. No.	Course Name	Category
CCM (Any 3)		
1	Financial Markets & Institutions	CCM
2	Fundamentals of Digital Marketing	CCM
3	Platform Business & Ecommerce	CCM
4	Supply Chain Management	CCM
CCPP (Any 3)		
5	Geopolitics and Trade Policy	CCPP
6	Public Finance & Taxation	CCPP
7	Corporate Strategy and Public Policy	CCPP
8	Economic Modelling	CCPP
GED/EX (Any 4)		
8	Business Research Methods	GED
9	Game theory	GED
10	Entrepreneurship Lab/Policy Lab	EX
11	Machine Learning Fundamentals	GED
12	Simulation Lab	EX
*Corporate Internship		EX



Course Curriculum for Semester -5

Sl. No.	Course Name
1	Major and Open Electives/Eligible participants may take part in the Student Exchange Program and complete equivalent credits.

Course Curriculum for Semester -6

Sl. No.	Course Name
1	Major and Open Electives/Eligible participants may take part in the Student Exchange Program and complete equivalent credits.

Proposed Course Curriculum for Semester -7

Sl. No.	Course Name
1	Electives
2	Capstone: Integrative Management Project

Course Curriculum for Semester -8

Sl. No.	Course Name
1	Honor's Thesis

Major Elective Options

Sl. No.	Major Elective Options
1	Finance & Accounting
2	Marketing Management
3	Operation Management
4	Data Science & AI
5	Public Policy & Law
6	Economics & Sustainability