



INDIAN INSTITUTE OF MANAGEMENT SAMBALPUR



PLACEMENT
BROCHURE 2023-24

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DIRECTOR'S MESSAGE

“It is with great enthusiasm that I introduce our eighth and ninth cohorts of PGPM (MBA) students, a collective of 511 individuals, each hailing from diverse backgrounds.”



At IIM Sambalpur, we are wholeheartedly committed to cultivating a culture that thrives on experimentation, differentiation, and collaboration within the realm of management education. Central to our philosophy is the cultivation of innovation-driven entrepreneurship, a driving force behind the rapid socio-economic growth and sustainability of our society. Our latest initiative, Flipped-Classrooms, represents a dynamic approach that champions experiential learning across all our management programs. Beyond the confines of traditional education, we actively encourage our students to partake in live projects with industry, government, and NGOs, providing them with a comprehensive field experience.

It is with great enthusiasm that I introduce our eighth and ninth cohorts of PGPM (MBA) students, a collective of 511 individuals, each hailing from diverse backgrounds. These exceptional individuals are currently undergoing intensive academic training while skillfully balancing multiple

responsibilities. In addition to their academic pursuits, our students are actively engaged in various clubs, committees, and interest groups. They enthusiastically participate in business competitions and interact with industry experts, honing their abilities to address intricate organizational and business challenges through hands-on management education.

I extend a heartfelt invitation to your esteemed organization to visit IIM Sambalpur. This presents a valuable opportunity to interact, explore, and engage with our dynamic academic community as part of your campus engagement program. Together, let us forge a partnership to collaborate, innovate, and distinguish ourselves in the world of academia and industry.

With warm regards,

Prof. Mahadeo P. Jaiswal

Director, IIM Sambalpur

PLACEMENT CHAIR'S MESSAGE

We express our sincere thanks to our valued corporate partners and stakeholders for their steadfast support in strengthening our corporate ties and improving recruitment engagement. We're proud to introduce the eighth and ninth groups of our full-time residential MBA program at IIM Sambalpur. These cohorts, comprising diverse and dedicated students, are eager to take on leadership roles. Our program's structure, teaching methods, diverse curriculum, rigorous courses, and demanding academic schedule shape our participants to become future managers and leaders. Through our extensive corporate engagement program, students gain hands-on experience, insights into industry trends, and develop crucial behavioral competencies and social skills.

As the Chairperson of the Placement Committee, I am honored to extend a cordial invitation to your esteemed organization to partake in our endeavors to foster positive corporate relations and enhance recruitment engagement at IIM Sambalpur. We eagerly anticipate the opportunity to establish a sustainable partnership with your organization and wholeheartedly recommend our promising future managers for your kind consideration.

Prof. Diptiranjana Mahapatra

Chairperson - Placement, IIM Sambalpur



CHIEF OF CORPORATE RELATIONS MESSAGE

The Indian Institute of Management Sambalpur (IIM Sambalpur) fosters a distinct learning environment that cultivates creative and design thinking through a unique course structure. Our PGP (MBA) program equips students with a rigorous academic foundation while simultaneously exposing them to leading industry practices. This exposure is facilitated by numerous seminars featuring esteemed industry experts.

As Chief of Corporate Relations for the Placement Committee, it is my honour to introduce the graduating classes of the 9th and 10th PGP (MBA) batches. These cohorts comprise highly qualified individuals with diverse backgrounds and a wealth of experience. The positive response from both established and emerging recruiters across sectors like Private Equity, IT Consulting, Sales & Marketing, and Strategy serves as a testament to the success of our first eight graduating classes. This strong industry engagement underscores the trust earned through the unique IIM Sambalpur experience, grounded in our core values of Innovation, Integrity, and Inclusiveness.

We extend a warm invitation to your esteemed organization to visit IIM Sambalpur and explore potential collaboration opportunities. We look forward to a mutually beneficial partnership.

Mr. Sanjay Sharma

Chief of Corporate Relations, IIM Sambalpur



BOARD OF GOVERNORS



Smt. Arundhati Bhattacharya

Chairman, IIM Sambalpur (Ex Chairman-State Bank of India)



Shri. Suresh Ch. Mahapatra, IAS

Chief Secretary, Govt. of Odisha



Shri P.K. Banerjee

JS (Mgt. & MC & Scholarship)



Mr. Prabhat Pani

Senior Advisor, TATA Trust



Mr. Jyoti Kumar Agarwal

CFO and Chief BD
Tata Power Renewable Energy Limited



Prof. Mahadeo Jaiswal

Director, IIM Sambalpur



Mr. Ashish Garg

Managing Director-Boston Consulting Group (BCG)



Prof. Chandan Chowdhury

Sr. Associate Dean, Indian School of
Business, Hyderabad



Mr. Richard Rekhy

Board Member, KPMG Dubai &
Former CEO, KPMG India



Mr. Tarun Chugh

Managing Director & CEO, Bajaj Allianz Life Insurance



Ms. Sucheta Mahapatra

MD, Branch International



Dr. Sukanya Misra

Managing Director & Head, Payments
Technology India, JP Morgan Chase Ltd.



Prof. Debendra Kumar Mahalik

HOD, Department of Business Administration,
Sambalpur University

ABOUT IIM SAMBALPUR

Indian Institute of Management Sambalpur is one of the fastest-growing third-generation IIM in India.

Founded in 2015 in Odisha's thriving industrial region, IIM Sambalpur seeks to not just replicate but surpass its well-established peers. The institution's 200-acre permanent campus, nestled amidst hills and rivers, features state-of-the-art architecture that harmoniously combines IKAT, a traditional textile-dyeing technique deeply rooted in Sambalpur's heritage, with contemporary design elements. Located in the Basantapur village on the outskirts of Sambalpur City, the campus is surrounded by numerous major industries like MCL, HINDALCO, Vedanta, TATA's, NTPC, L&T, TRL Krosaki Refractories Ltd., and the JSW Group. The region also hosts various cottage and small-scale enterprises, offering students ample opportunities for practical, real-

world learning experiences. The campus holds a 4-star GRIHA sustainability rating and adheres to energy-efficient and ecologically sensitive development principles.

IIM Sambalpur aspires to nurture responsible, entrepreneurial leaders, anchored in the '3I' principles: Innovation, Integrity, and Inclusiveness. We are committed to preparing students for the dynamic business landscape and fostering the next generation of ethical managers. With advanced classrooms, including flip classroom pedagogy, an extensive knowledge database, sports facilities, and a well-stocked library, IIM Sambalpur is set to transform business education, molding graduates into valuable assets for both industry and the corporate sector.



WHY IIM SAMBALPUR?

We at IIM Sambalpur aim to harness its significant potential as a newly established business school to create a unique culture of management education, distinguishing itself and building a global reputation for exceptional quality. Our guiding principles, represented by the 3 I's of Innovation, Integrity, and Inclusiveness, steer our mission. This mission encompasses advancing management and business knowledge through research, nurturing a wide spectrum of managerial skills in our students, promoting social and environmental responsibility, and fostering ethical decision-making. To achieve these objectives, we employ innovative teaching techniques and actively seek collaborations with industry, government, societal organizations, and global academic institutions to enhance our nation's entrepreneurial potential.

IIM Sambalpur is a premier choice, known for cultivating responsible, entrepreneurial leaders. The institute offers state-of-the-art facilities, a diverse range of managerial competencies, ethical reasoning, and cutting-edge teaching methodologies. Through our collaborations with industry, government, and global academic institutions, we contribute to strengthening our country's entrepreneurial capacity. Choosing IIM Sambalpur is an investment in a comprehensive and transformative education that equips graduates for success in the ever-evolving business landscape.

NEW CAMPUS INFRASTRUCTURE



45-90

seated classrooms



High-speed WiFi

enabled campus



1000-seat

capacity auditorium



500-seat

capacity Open Amphitheatre

Academic building

Embark on a transformative academic journey at IIM Sambalpur, where excellence converges with innovation within our cutting-edge Academic Block. Here, classrooms ranging from 90 to 45 seats provide a tailored learning experience, enhanced by smartboards, projectors, and audio-visual systems for interactive and engaging lessons. Beyond conventional teaching, we offer hands-on experiences with 3D models and virtual simulations. Our Academic Block is designed for comfort, going beyond regular classrooms to make a lively learning space that helps students succeed!

Gymnasium

Recognizing the importance of a holistic approach to education, IIM Sambalpur houses a modern gymnasium. Designed to accommodate the busy academic schedules of our students, the gym is equipped with the latest exercise and fitness equipment. This facility encourages students to maintain an active and healthy lifestyle, promoting overall well-being alongside their rigorous academic pursuits.

Auditorium

On the campus of IIM Sambalpur, our cutting-edge auditorium is a versatile facility, capable of hosting a range of events including seminars, conferences, workshops, and cultural performances. With a seating capacity of 1000, it boasts the latest audio-visual equipment, including a spacious stage with a sound system, lighting system, and projector. The backstage area is well-equipped with dressing rooms and storage space, ensuring seamless event management. The auditorium also offers air conditioning and comfortable seating arrangements for attendees, along with a lobby featuring a concession stand and restrooms. These exceptional features render the IIM Sambalpur Auditorium an ideal venue for a diverse range of events, serving as a valuable asset to the college community.

Faculty block

Our Faculty Block is equipped with cutting-edge infrastructure to support both teaching and research endeavours. Every faculty member has a private office furnished with high-speed internet and essential resources, creating an optimal environment for productivity. These spaces are equipped with the latest equipment and software, aiding faculty members in their teaching and research pursuits. Furthermore, the layout of the Faculty Block encourages one-on-one interactions, providing students with the opportunity to seek personalized guidance from their esteemed professors.

Open Amphitheatre

Our campus open amphitheatre at IIM Sambalpur serves as a focal point for intellectual and cultural events. With a seating capacity exceeding 500, it is equipped with modern facilities to host guest lectures, annual conclaves, and various cultural events. The auditorium provides a conducive environment for knowledge dissemination and cultural enrichment.

Sports and Recreation Facilities

At IIM Sambalpur, our commitment to holistic development extends to our sports and recreation facilities. These amenities are designed to cater to the diverse interests of our student community, providing a professional and conducive environment for physical fitness and recreational pursuits.

1) Astro Turf Football Ground:

The artificial turf ensures consistent playing conditions, providing an ideal environment for both casual matches and organized competitions.

2) Badminton Courts:

Our dedicated Badminton Courts offer well-lit, professional-grade facilities for enthusiasts to refine their skills and engage in friendly games. Whether you are a novice or a seasoned player, these courts are designed to cater to various skill levels.

3) Table Tennis Setup:

Equipped with high-quality tables and professional lighting, this facility accommodates intense matches and fosters an environment conducive to skill development.

4) Astro Turf Volleyball Court:

The purpose-built court provides a consistent surface for spirited matches, allowing players to showcase their skills in a competitive yet enjoyable setting.

5) Common Plot for Events:

Our versatile Common Plot serves as the hub for sporting events and recreational activities. Designed for flexibility, this open space accommodates various events, from sports festivals to team-building exercises, fostering a sense of community among students.

6) Lawn Tennis:

Surrounded by the scenic beauty of the campus, these courts offer a serene yet competitive setting for tennis enthusiasts to engage in matches and enhance their game.

Mess

Nourishment is integral to academic success, and at IIM Sambalpur, our student mess ensures a balanced and diverse culinary experience. Situated within the hostel premises, the mess caters to both vegetarian and non-vegetarian preferences. The Mess Committee diligently oversees hygiene and food quality, ensuring that students enjoy a healthy mix of Indian dishes from various regions.



Library

Inspired by Jorge Luis Borges' vision of paradise, IIM Sambalpur strives to create a knowledge hub within its state-of-the-art library. The Learning Resource Centre houses an extensive collection of books, e-books, periodicals, journals, project reports, theses, newspapers, and databases. Students and faculty collaboratively engage in knowledge creation and sharing, facilitated by resources such as ACE Equity, Bloomberg Businessweek, JSTOR, and a Bloomberg Terminal.

Hostel

Within the institute's campus, there are ten hostels—five for boys and five for girls—set against the backdrop of stunning hills that never cease to captivate. The rooms are well-ventilated, air-conditioned, and fully furnished, offering each student a bed, wardrobe, mattress, study table, and chair. High-speed Wi-Fi is available throughout the campus. Additionally, each hostel has its own common room equipped with TVs and Table Tennis facilities, meeting the recreational needs of the students.



Classroom

The learning journey at IIM Sambalpur begins within our cutting-edge classrooms, where innovation meets education. With a total of 8 classrooms accommodating 90 students each and an additional 4 classrooms with a 45-seater capacity, we prioritize creating an enriching academic environment. Equipped with the latest technology and high-speed internet connectivity, our classrooms foster interactive learning experiences. Notably, IIM Sambalpur pioneers the concept of the Flip Classroom, emphasizing learning outside traditional settings, often within industry premises.

PROGRAMMES OFFERED

Full-time residential programmes

01 MBA

- Two-year post-graduate programme.
- The programme aims to groom the participants as global responsible leaders with an entrepreneurial mindset.
- Follows a combination of online and traditional classroom methods in the form of flipped classrooms.

02 PhD

- Four-year doctoral programme.
- PhD Programme admits students who have a strong academic background and have the intellectual curiosity to undertake original research.
- Prepares students for a career in academia or research positions in industry.

Part time programmes for working executives

01 Executive MBA

- Two-year post-graduate programme.
- Blended mode with online and offline classes.
- Specialisation in all functional areas with an emphasis on digital innovation.
- Cutting-edge curriculum to build responsible leaders with an entrepreneurial mindset.

02 Executive PhD

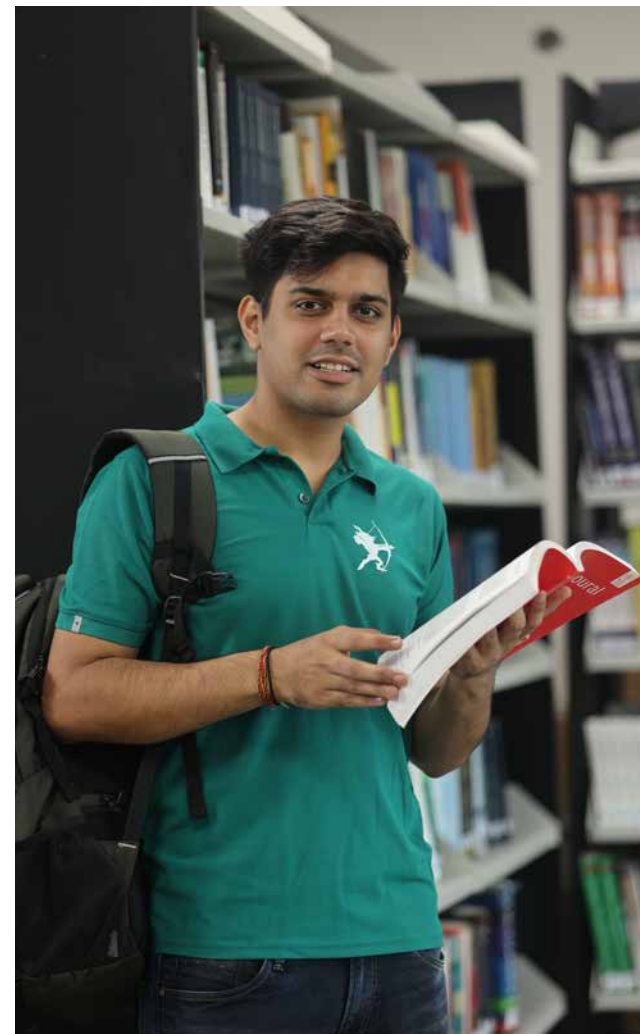
- Four-year doctoral programme.
- Rigorous training in various areas of management research and helps undertake high-quality interdisciplinary research.
- Develop outstanding scholars with expert-level knowledge, area-relevant research and publication skills.

About Delhi Campus

IIM Sambalpur offers 2 years MBA degree program for working professionals at its centre in ISID, Vasant Kunj, New Delhi.

Course is tailored to the needs of entrepreneurs, strategic executives, and working professionals.

Optimal domain specializations include Product Management & Data Science, Entrepreneurial Innovation, Sustainability, and Functional.



In-campus training programmes

IIM Sambalpur offers MDP in all functional areas of management based on company requirements.

- MDP on 'Art of Self-leadership and managerial effectiveness' for senior management MCL.
- MDP on 'Strategic leadership for senior management, MCL.
- MDP on 'Saksham – Leadership Competency framework' for IOCL.
- MDP on Enhancing Academic Leadership Skills: A Training & Mentoring Programme for CBSE Principals and Vice Principals.



COURSES AND ELECTIVES OFFERED



COURSES

- Financial Accounting
- Financial Management-I
- Financial Management-II
- Management Accounting
- Micro Economics
- Macro Economic Analysis
- International Finance
- Options Futures & Derivatives
- Security Analysis & Portfolio Management
- Financial Services
- Business Analysis & Valuation
- Corporate Banking
- Financial Risk Management/ Risk Management in Banks and Financial Institutions
- Fixed Income Securities
- Behavioral Finance
- Financial Analytics using MS Excel and R
- Financial Technology
- Mergers and Acquisitions
- Game Theory
- Micro Finance

FACULTY MEMBERS

Prof. Arun Kumar Mishra

Internal Faculty

Prof. Ashutosh Tripathi

Internal Faculty

Prof. Diwahar Sunder Nadar

Internal Faculty

Prof. Hemachandra Padhan

Internal Faculty

Prof. Ishika Jaiswal

Internal Faculty

Prof. Nishi Malhotra

Internal Faculty

Prof. Rahul Kumar

Internal Faculty

Prof. Sangita Choudhary

Internal Faculty

Prof. Soumya Guha Deb

Internal Faculty

Prof. Binay Bhushan Chakrabarti

Adjunct Faculty

Prof. Nitender Dhillon

Adjunct Faculty

Prof. Debashish Maitra

Visiting Faculty

Dr. Pratap Giri S

Visiting Faculty



CLUB: BEARS N BULLS

Bears n Bulls – The Finance Club of IIM Sambalpur acts as a platform to bring together participants who share an interest in the area of finance and economics. The club aims to disseminate knowledge through peer-to-peer learning and to bridge the gap between practical understanding and theoretical concepts. The club conducts workshops on different areas of finance so that, every finance enthusiast can learn something more, apart from what is taught in the classroom. Adding more to the opportunities, the club organizes fortnightly sessions on “Financial and Business Trends”,

a bimonthly magazine named “Finsights” where the member and other finance enthusiasts share their thoughts and opinions about the current financial and economic issues and various competitions including its flagship “Equinotch” which is a Stock Valuation Challenge to make students acclimatize themselves with the nuances of stock markets and valuation. We also conduct a quiz competition ‘Mudrabazar’ on capital markets and fintech. To make students engaged we have started monthly quizzes which will escalate their knowledge and enhance their understanding.

PREVIOUS RECRUITERS

- CAMS
- ICICI Bank
- The Clearing Corporation of India
- Digit Insurance
- Homefirst Finance
- MUFG
- Aditya Birla Capital
- Axis Bank
- IDBI Bank
- Neogrowth Credit
- DP Jain Group
- Janasha Finance
- Suzlon
- HDFC Bank
- Tata Power Western Odisha Distribution
- ESAF Small Finance Bank
- South Indian Bank
- GIC Housing Finance

STRATEGY & CONSULTING



COURSES

- Carbon Economics
- Infrastructure Development & Finance
- International Business
- Managing Consulting Business, A Practitioner's Perspective
- Business Models (BMD)
- Strategic Leaderships
- Business Sustainability & Creating Shared Value
- Corporate Entrepreneurship & Innovation
- Emerging Business Trends (EBT)
- Mergers & Acquisitions
- System Thinking & Business Dynamics
- Social Entrepreneurship & Innovations (SEI)
- Public Policy for Managers
- Managing Platform Business

FACULTY MEMBERS

Prof. Bhairab Chandra Patra

Internal Faculty

Prof. Diptiranjana Mahapatra

Internal Faculty

Prof. Sujit Pruseth

Internal Faculty

Prof. Sumita Sindhi

Internal Faculty

Prof. Nilesh Khare

Adjunct Faculty

Prof. Abrar Ali

Visiting Faculty

Prof. Prashant Salwan

Visiting Faculty

Prof. Rahul Roy

Visiting Faculty

Dr. Sudhanshu Sarangi

Visiting Faculty

Mr. Sandeep Hota

Visiting Faculty



CLUB: CONSIGLIO

Consiglio - The Consulting Club at IIM Sambalpur bridges the gap between academia and the corporate world, offering students valuable strategy formation frameworks and industry expert insights through real-world initiatives and company-sponsored assignments. They host Case Interviews, Case Study Framework sessions, and Case Discussions to expand students' knowledge. The club's annual events like VIVITSA,

E-stratega, and Guess-it-Mate, alongside various competitions, from intra-college Guesstimate contests to national Consulting case competitions, enrich the learning experience. The club also focuses on Consulting Cohorts, Panel Discussions, Placement workshops, and more, enhancing students' consulting expertise and professional development.

PREVIOUS RECRUITERS

- BCG
- EY-GPS
- Cognizant
- Kakode Associates Consulting
- PwC
- Accenture
- Grant Thornton
- Deepak Group
- Deloitte India
- Gartner
- Management Partners
- Perceptive Analytics

OPERATIONS



COURSES

- Operations Management-I
- Operations Management-II
- Decision Making Techniques
- Logistics & Supply Chain Management
- Project Management
- Creating Value through Sourcing
- Quality Management & Six Sigma
- Service Operations
- Supply Chain Analytics
- Warehouse Management
- Decision & Risk Analysis
- Operation Strategy
- Theory of Constraints
- Problem Structuring Methods

FACULTY MEMBERS

Prof. Bhawana Rathore

Internal Faculty

Prof. Divya Choudhary

Internal Faculty

Prof. Rahul Sindhwani

Internal Faculty

Prof. Ramakrushna Padhy

Internal Faculty

Prof. Rohit Gupta

Internal Faculty

Prof. Saumyaranjan Sahoo

Internal Faculty

Prof. Shweta Singh

Internal Faculty

Prof. Sourabh Kumar

Internal Faculty

Prof. V G Venkatesh

Adjunct Faculty

Prof. Hasmukh Gajjar

Visiting Faculty

Prof. Rohit Kapoor

Visiting Faculty

Prof. Shisam Bhattacharya

Visiting Faculty

Dr. Raghavshyam

Visiting Faculty



CLUB: SIGMATO

Sigmato, The Operations Club at IIM Sambalpur, serves as a vital hub for operations-related endeavors. It acts as a liaison between academic theories and practical applications in operations fields, including strategy, logistics, supply chain planning, and inventory management. The club keeps students updated on industry trends through guest lectures, industry visits,

workshops, live projects, case competitions, and simulation games. It also offers students a chance to earn a 'Lean Six Sigma Green Belt Certification' by Grant Thornton. Sigmato's vision is to enhance students' practical insights and knowledge, fostering a realistic understanding of operations and supply chain management.

PREVIOUS RECRUITERS

- Adani
- Micron Technology
- GMR Group
- TVS Motor Company
- Reliance BP Mobility
- Deepak Group
- Vedanta
- Jindal Stainless Steel
- AkzoNobel
- Vedant Fashions - Manyavar Mohey
- The Belgian Waffles Ltd.
- Tata Power
- IFB Industries
- VE Commercial Vehicles
- Aarti Industries
- Vegrow

IT AND ANALYTICS



COURSES

- Quantitative Techniques-I
- Quantitative Techniques-II
- Digital strategy & Digital Operations
- Managerial Computing
- Big Data Analytics
- Business Analytics Using R
- IT Consulting
- Data Warehouse & Business Intelligence
- Deep Learning

FACULTY MEMBERS

Prof. Deepanwita Datta

Internal Faculty

Prof. Kumari Pritee

Internal Faculty

Prof. Mahadeo Jaiswal

Internal Faculty

Prof. Merlin Nandy

Internal Faculty

Prof. Rahul Kumar

Internal Faculty

Prof. Siddharth G. Majhi

Internal Faculty

Prof. Milind Padalkar

Adjunct Faculty

Prof. V. Venkata Rao

Adjunct Faculty

Prof. R. Vivekanand

Visiting Faculty

Prof. Sanjiv Vaidya

Visiting Faculty

Mr. Haragopal Mangipudi

Visiting Faculty



CLUB: R-SQUARED

Step into the realm of analytics, where data propels progress! At IIM Sambalpur, R-squared, the Analytics Club, serves as your gateway to unravel data analysis mysteries and explore limitless possibilities.

This vibrant community of analytics enthusiasts emphasizes hands-on learning. "Vishlesh," our flagship event, hosts captivating discussions with industry leaders and academic experts. The club organizes national-level competitions, guest lectures, and

certification programs to offer practical insights into the latest analytics trends, challenging you to apply analytical skills to real-world issues and fostering professional growth. Abundant resources and guidance are provided for continuous learning, nurturing members' analytics skills and knowledge. R-square's devoted student executive committee is committed to advancing the analytics field within and beyond the institute.

PREVIOUS RECRUITERS

- Accenture
- TA Digital
- Hexaware
- Mirketa
- Areteans
- Cognizant
- Decimal Point Analytics
- Zycus
- Lowe's India
- Rishabh Software
- Skiify Solutions
- Aliens Group
- Sutherland Global
- Cyfuture
- Aadiswan



COURSES

- Organization Behavior-II
- Business Communication
- Organization Behavior-II
- Written Analysis & Communication
- Compensation & Reward Management
- HR Digitalization & Analytics
- Industrial Relations & Labour Laws
- Strategic HRM
- Coaching & Mentoring
- Competency & Talent Management
- Negotiation & Conflict Management
- Global HRM
- HR Consulting
- Organizational Transformation & Change
- Legal Aspects of Business

FACULTY MEMBERS

Prof. Atri Sengupta

Internal Faculty

Prof. Jyoti Arya

Internal Faculty

Prof. Padmavathy Dhillon

Internal Faculty

Prof. Pratibha Maan

Internal Faculty

Prof. Shikha Bhardwaj

Internal Faculty

Prof. Shilpi Kalwani

Internal Faculty

Prof. Shubhi Gupta

Internal Faculty

Prof. Narendra M. Agrawal

Adjunct Faculty

Prof. V. Anand Ram

Adjunct Faculty



CLUB: HRIDAYA

HRidaya is a platform for HR enthusiasts to learn and grow. It offers academic and extracurricular activities to promote a better understanding of the HR field and build industry-specific expertise. HRidaya also organizes events like SAMeeksha, Twarit, SAMviksha 5.0, and SAMavesh to showcase B-school HR expertise and

allow students to interact with industry professionals. This year, HRidaya introduced HRDiscourse, an event for top B-school students to engage in discussions on HR trends, challenges, and opportunities. HRidaya is committed to enhancing students' HR skills and preparing them for success in their chosen field.

PREVIOUS RECRUITERS

- Vedanta
- GMR Group
- Aarti Industries
- Danamojo
- Tata Power
- Amdocs
- Mirketa
- Ecozen Solutions
- Larson & Toubro
- Kansai Nerolac Paints
- Ogive Technologies

MARKETING



COURSES

- Marketing Management-I
- Marketing Management-II
- Consumer Behaviour
- FMCG Marketing
- Integrated Marketing Communication
- Marketing Analytics
- Marketing of Services
- Product and Brand Management
- Digital Marketing & E-Commerce
- Advanced Marketing Research
- Pricing
- Sales & Distribution Management
- Rural Marketing
- B2B Marketing
- Consumer Relationship Management
- Retail Management Strategy
- Strategic Management

FACULTY MEMBERS

Prof. Anand Hindolia

Internal Faculty

Prof. G. Prasanna Kumar

Internal Faculty

Prof. Poonam Kumar

Internal Faculty

Prof. Anurag Dugar

Visiting Faculty

Prof. Falguni Vasavada (MICA)

Visiting Faculty

Prof. Kapil Khandeparkar

Visiting Faculty

Prof. Shantanu Prasad, GIM

Visiting Faculty

Dr. Randhir Mishra

Visiting Faculty

Dr. Vivek Rastogi

Visiting Faculty

Mr. Hitesh Motwani

Visiting Faculty



CLUB: EMPORIA

Emporia, IIM Sambalpur's Marketing Club, hosts a variety of events to foster passion for marketing and sales, including quizzes, case competitions, guest lectures, and fun events. The club's new venture, Markdarshan, allows students to interact with corporate leaders and learn from their wisdom and success stories. Other marketing events, such as BrandBaazi and Pronigma, attract students from all over the country to compete in strategy-based contests. M-Vision, Emporia's marketing

conclave, is another opportunity for marketing enthusiasts to delve into the latest trends. The marketing fest, Ballyhoo street, is brimming with amusement and creativity. Sharing peer-peer experiences is crucial in learning management and business tactics, and Markernship diary provides a platform for students to share their summer internship experiences across domains, highlighting the efforts and achievements of the IIM Sambalpur student community.

PREVIOUS RECRUITERS

- Vedanta
- Micron technology
- Redbull
- Aarti Industries
- ICICI Prudential Life Insurance
- NCL Veka
- The Belgian Waffles Ltd.
- Tata Power
- AkzoNobel
- Vivriti Capital
- IDBI Bank
- DP Jain Group
- Bajaj Alliance Life Insurance
- Collegedekho
- TVS Motor Company
- Bajaj Alliance
- VE Commercial Vehicles
- Kansai Nerolac Paints
- Jio Creative Labs
- Vedant Fashions - Manyavar Mohey

COMMITTEES



Placement Committee

The Indian Institute of Management Sambalpur (IIM Sambalpur) proudly boasts a student-led Placement Committee, functioning with complete autonomy to spearhead all placement and career development activities for its esteemed student body. The committee's primary mission revolves around two key objectives: First, to guide students towards fulfilling career paths by offering them comprehensive career counselling and insightful advice. Second, the committee actively fosters a well-rounded learning environment that equips students with the necessary skillsets and theoretical knowledge to excel in their chosen fields.

Furthermore, the committee plays a pivotal role in bridging the gap between IIM Sambalpur and the broader professional landscape by fostering a collaborative relationship with industry

leaders, the committee establishes a symbiotic ecosystem that benefits both the institute and its stakeholders. This collaborative approach facilitates the development of highly qualified graduates, equipped with exceptional business acumen and the ability to make significant contributions to the industry.

The committee's commitment extends to providing students with valuable exposure to the professional world through various initiatives which includes Live Projects, Leadership Connects, Summer Internship programs and Guest Lectures. Through these comprehensive and multifaceted endeavours, the IIM Sambalpur Placement Committee empowers students to excel in their chosen careers while simultaneously fostering a robust and mutually beneficial relationship between the institute and the industry.



Academic Committee

The Academic Committee acts as the de facto student body, fostering seamless interaction between students, faculty, and administration. Dedicated to academic development, it serves as the students' representative voice in academic matters. Academic Committee focuses on enhancing the MBA curriculum through continuous refinement and collaboration with facilities.



IT Committee

The IIM Sambalpur IT Committee acts as the link between students and the IT department, addressing various campus IT concerns. Committed to providing continuous support, it ensures seamless IT infrastructure for institute committees and clubs, guaranteeing optimal functionality and coordination.



Office of International Relations

IIM Sambalpur's Office of International Relations promotes global learning, intercultural understanding, and foreign exposure. OIR aims to build meaningful collaborations with worldwide institutions, organizations, and businesses.



Infrastructure and Mess Committee

The Infrastructure and Mess Committee (IMC) at IIM Sambalpur serves as a vital intermediary between the student community and the administration, responsible for addressing all Hostel and Mess related issues. Their core mission is to enhance infrastructure and facilities and assuming comprehensive responsibility for end-to-end mess management, ensuring students have access to healthy and hygienic food options.



Industry Relations Committee

The Industry Relations Committee at IIM Sambalpur plays a pivotal role in establishing and nurturing robust connections with key industries, serving as a vital link between students and the corporate sector. The committee additionally orchestrates the prestigious annual flagship event, 'Marmagya,' a significant industry immersion initiative that convenes leaders from the Indian business landscape.



Innovation and Incubation Center

Innovation and Incubation Center IIM Sambalpur strive to foster the spirit of entrepreneurship among students and aspiring entrepreneurs across the nation. It is a dynamic team of mentors, industry experts and investors who collaborate with leading funding and startup accelerator firms to expand our mentor pool and provide our students with opportunities to connect with top industry professionals.



Students' Affairs Council

The Students' Affairs Council (SAC) is an elected student body that serves as the administering pinnacle of all co-curricular and extra-curricular activities and assists all academic activities. The SAC acts as a liaison between several internal and external stakeholders, including the institute administration, faculty, alums, other national and international institutes, and the institution's heart, i.e., the students.



Cultural Committee

Kalakriti, IIM Sambalpur's cultural committee, strives to create a campus akin to a second home—where warmth and relationships flourish. Our events aim to evoke joy, laughter, and a momentary escape from deadlines. We cherish crafting lasting memories making them an integral part of IIM Sambalpur's vibrant legacy.



Alumni Affairs Committee

The IIM Sambalpur Alumni Affairs Committee fosters a strong connection between alumni and the institute through diverse events, networking opportunities, and career development programs. The Committee actively seeks alumni involvement in shaping the future of IIM Sambalpur by encouraging them to share experiences and insights.



PR & Media Committee

IIM Sambalpur's PR & Media Committee maintains and communicates its brand to external stakeholders. PR & Media Committee manages the college's social media and is responsible for maintaining the flow of information between the internal and the external stakeholders of IIM Sambalpur.



Library Committee

The Library Committee connects students to Institute authorities like the library, PGP office, and Library chair. The committee ensures that the library meets the needs of institute faculty, students, and staff.



Sports Committee

IIM Sambalpur's sports committee plays a crucial role in fostering sports and physical activities on campus, which not only helps students maintain a healthy lifestyle but also fosters teamwork, leadership, and other important life skills. Additionally, the committee promotes a school sports culture that encourages students to play.



CLUBS



Illuminati - Literary Club

Illuminati, the Literary Club of IIM Sambalpur, is a dynamic student-led organization dedicated to fostering a love for literature, language, and creative expression.



Magnum Opus - The Art Club

At IIM Sambalpur, Magnum Opus paints a vibrant canvas for artistic souls. Dancers, singers, actors – all find a stage to ignite their passion. Beyond academics, Magnum Opus provides an escape, a platform for creativity to bloom.



ECHO-The Social Club

ECHO -The Social Club of IIM Sambalpur has decided to expand its horizon into realms of new opportunities and experiences with even more vibrance and energy. ECHO: Ecological Conservation and Humane Outreach - The CSR club of IIM Sambalpur with the vision to promote conservation, recycling, "going green" and environmental activism strives to create a positive impact and give back to society through various initiatives.



Cyberspark - Entertainment & E-sports Club

CyberSpark ignites IIM Sambalpur's passion for entertainment and e-sports. It unlocks the world of gaming, hosting tournaments, movie nights, and more. Students hone their skills and unleash their competitive spirit hands-on through experiences.



Natyarang - Dramatics Club

The Natyarang Dramatics Club at IIM Sambalpur provides a stage for students to showcase their creativity, fostering skills in public speaking, communication, teamwork, and leadership.



Neeti

"Opinion bridges knowledge & ignorance"
- Plato, The Republic

In our interconnected global reality, we can't isolate from the systems governing society. Neeti, IIM Sambalpur's public policy club, provides a platform for students to empathize, involve, and ideate for societal and global betterment.



AlphaBeta - Product Management Club

AlphaBeta the Product Management club of IIM Sambalpur aims to cultivate the Product enthusiasts of today to the Product Leaders of tomorrow. They act as a platform to foster product leadership and perspective among students regardless of the career path.



Pixel - Design & Photography Club

Pixel, IIM Sambalpur's vibrant club of artists, designers, and photographers, captures the institute's spirit through stunning visuals. They document events, collaborate on projects, and fuel creativity through workshops, making Pixel an integral part of IIM Sambalpur's life.





STUDENT ACTIVITIES



CORPORATE COMPETITIONS 2022-2024



AGON
WINNER



Brandfather
WINNER



Silver Star
WINNER



Finno – Vision
1ST RUNNER UP



Insight Masters
2ND RUNNER UP



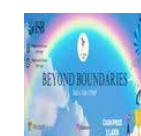
Digiscend
FINALIST



E-Guerra
FINALIST



Vguard Big Idea Competition
FINALIST



Beyond Boundaries by Microsoft
FINALIST



EPOCH
FINALIST



ABFRL Showstopper
FINALIST



CORPORATE ENGAGEMENTS UNDERTAKEN BY STUDENTS

IIM Sambalpur's MBA program seamlessly integrates theoretical knowledge with practical exposure through a comprehensive corporate engagement initiative. This program bridges the gap between academia and industry, empowering students to thrive in the dynamic business landscape.

Regular interactions with industry experts through guest lectures and panel discussions provide students with firsthand insights into current trends, challenges, and best practices. Alumni networking events foster valuable connections and career guidance from experienced professionals. Skill enhancement workshops, conducted in collaboration with corporate partners, ensure that students acquire the latest technological and communication skills demanded by the industry.

IIM Sambalpur actively fosters mentorship relationships between experienced professionals and our aspiring MBA graduates. Events like Samvit, Industry Guest Sessions, Marmagya, TED Talks, and Aikyam creating a platform for knowledge exchange and personalized guidance. This mutually beneficial relationship allows students to gain in-depth insights into specific career paths, refine their professional goals, and develop the skills and mindset necessary for success in their chosen fields.

Some of the organizations where IIM Sambalpur students had undertaken live projects:

HDFC Bank, Mahanadi Coalfields Limited, TVS, Jain Farm Fresh, CashKaro, Vedanta, Hindalco, Coffee Day Beverages, Tata Steel, Accenture and GlaxoSmithKline.

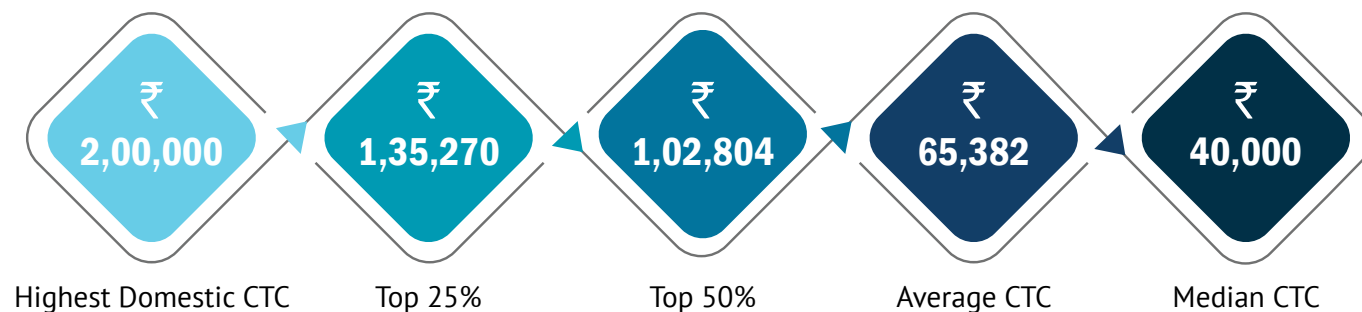
LIVE PROJECTS

As part of the continuous endeavor of students towards experiential learning and industry exposure, the Students at IIM Sambalpur have worked in opportunities with corporates to be part of ongoing projects, contributing in key areas of Marketing, Finance, Strategy, Analytics, and HR. Such profound and practical-oriented exposures have provided the students with opportunities to apply their learning and assess them in action on the field in actual, on-ground scenarios. We would like to extend our heartfelt gratitude to all the organizations who had extended opportunities to our students last year.



SUMMER PLACEMENT 2022-24

Summer Placement Highlights

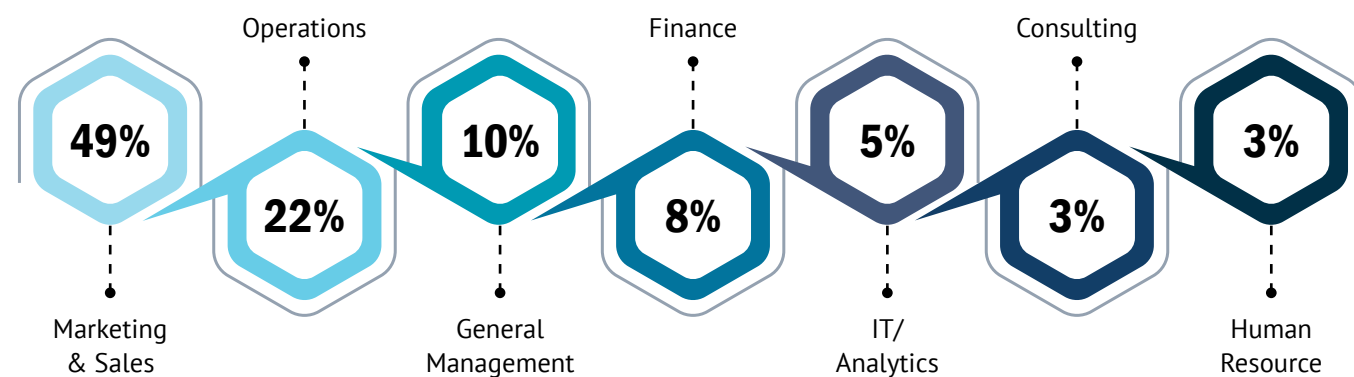


Total Offers
180

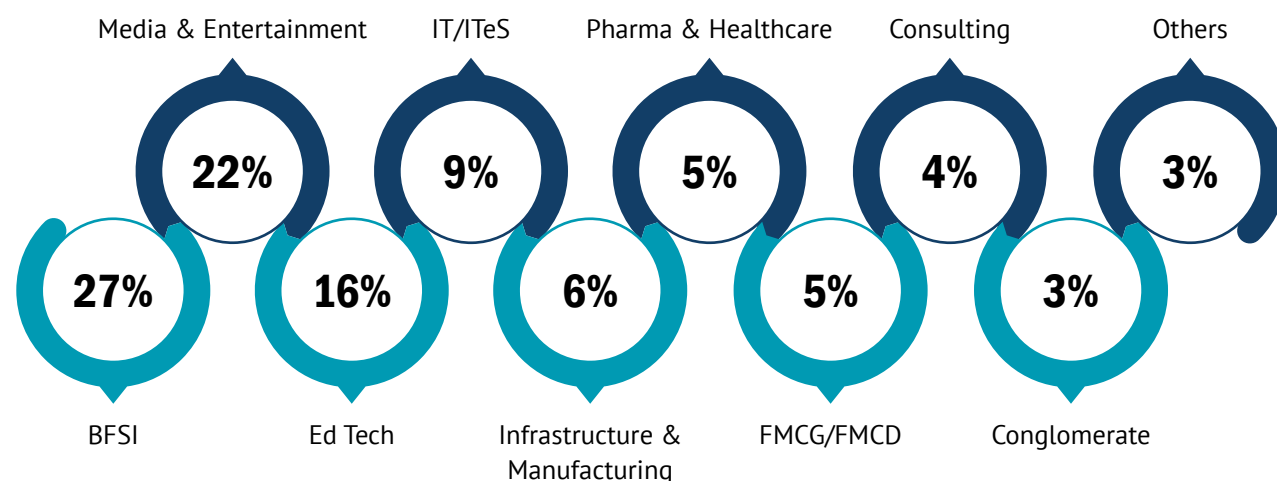
Batch Size
193

Number of Companies
56

Domain Wise Placements

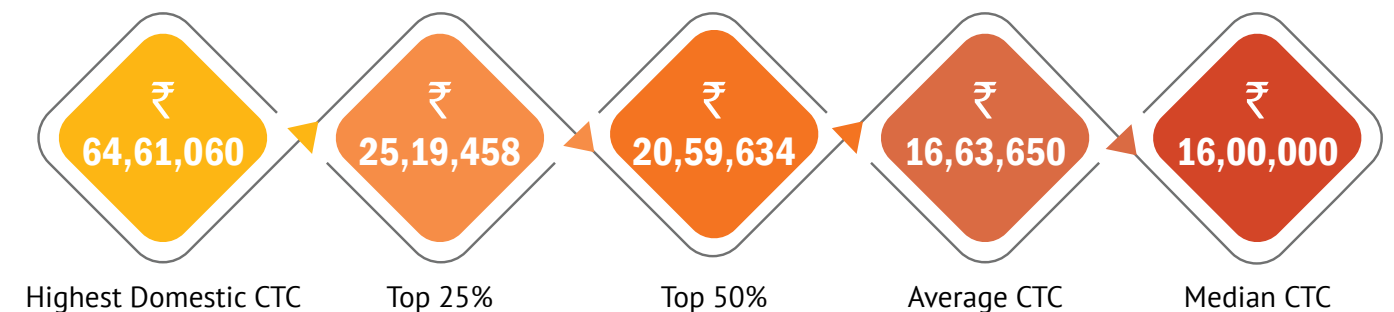


Industry Wise Placements



FINAL PLACEMENT 2021-23

Final Placement Highlights

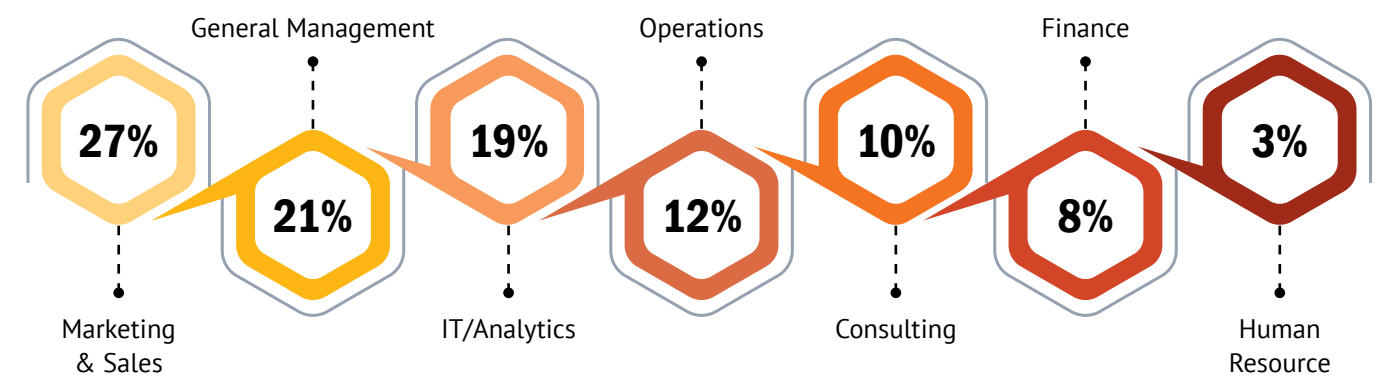


Total Offers
195

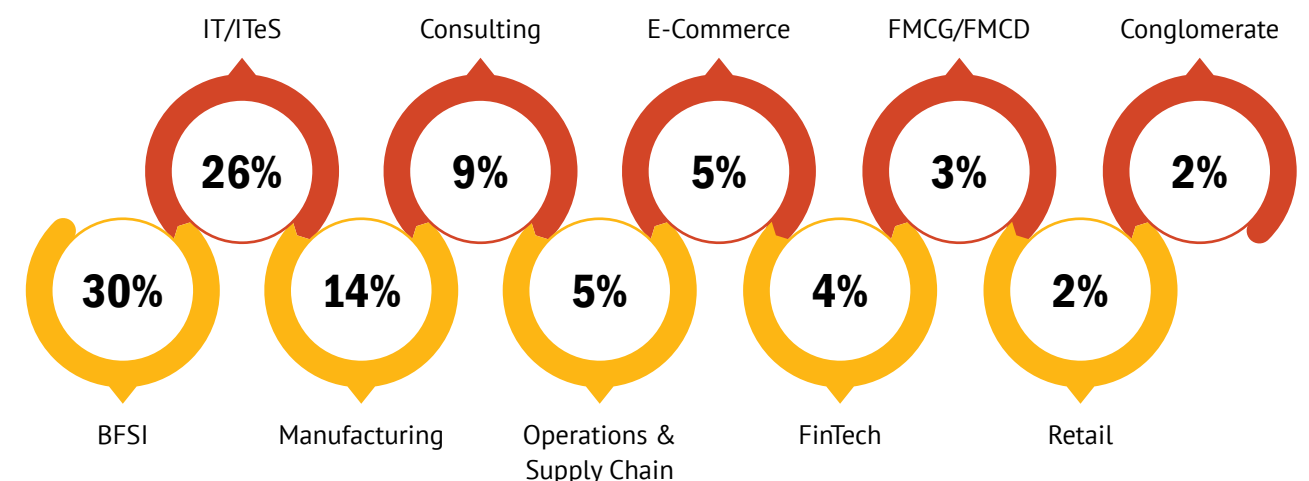
Batch Size
167

Number of Companies
133

Domain Wise Placements



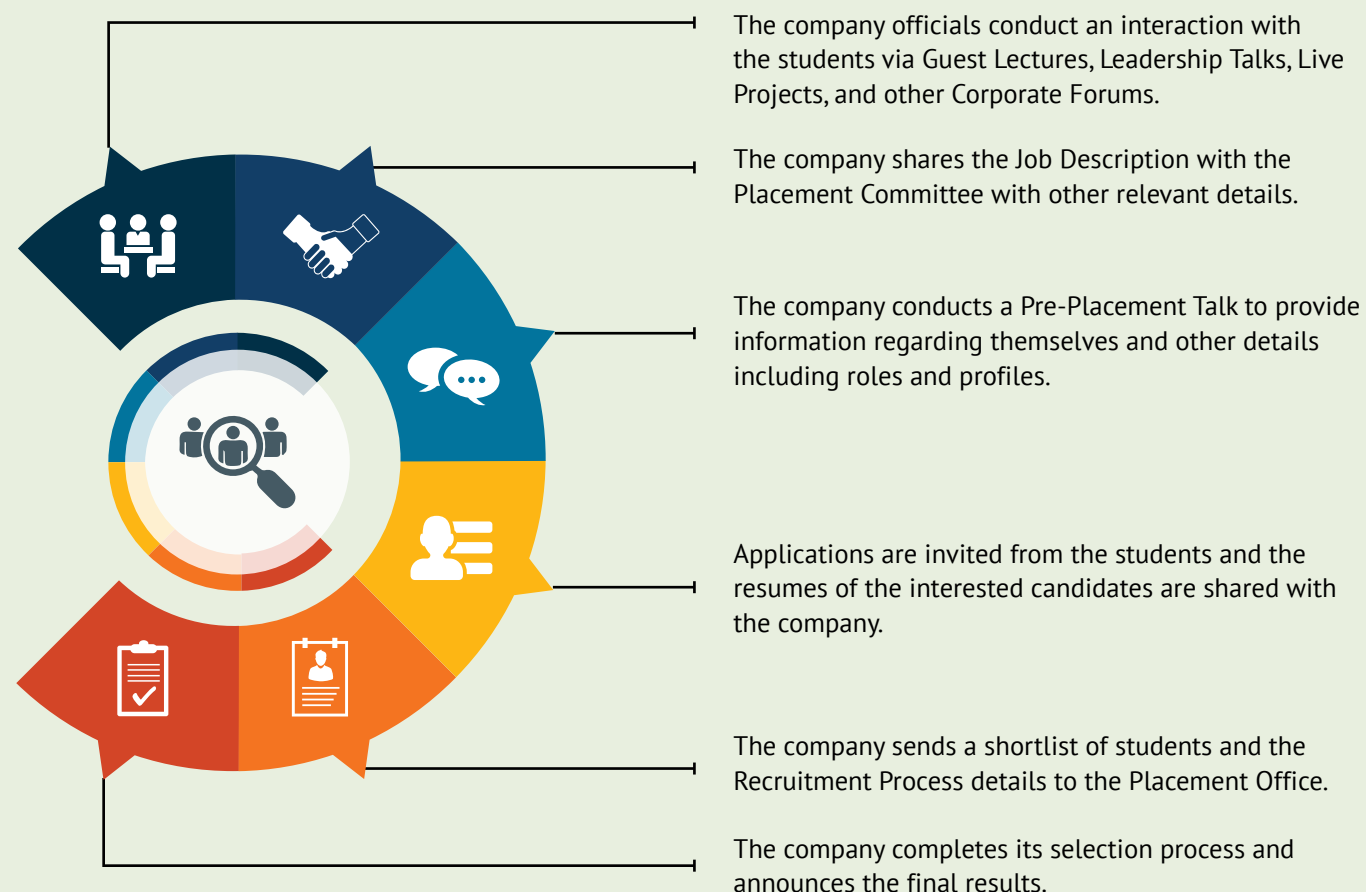
Industry Wise Placements





PLACEMENT PROCESS & RULES

The placement process consists of the following stages:



PLACEMENT COMMITTEE DETAILS



The Placement Committee of IIM Sambalpur is an autonomous body driven by the students that heads and incorporates placement and career advisory activities to guide students in choosing the right career paths and imbibes adequate knowledge, skills, and aptitude in them on behalf of the institute. The committee plays an integral part in bridging the gap between the Institute and the Industry to create a symbiotic relationship between them which in turn helps in churning out the best of the talented professionals having exceptional business skills and acumen. The part played by the Placement Committee is instrumental in ensuring that the students of this institute get the best exposure in the Industry in lieu of Live Projects, Leadership Connects, Summer Internship Programs, and Final Placements.

Placement Chairperson

Prof. Diptiranjana Mahapatra
chairplacement@iimsambalpur.ac.in

Student Placement Committee

Aditya Vaidya
8806600624
Senior Placement Coordinator

Akash Shukla
9833298003
Senior Placement Coordinator

Atharva Langhe
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Senior Placement Coordinator

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Krupa Mariam Koshy
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Nilaksh Dixit
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Senior Placement Coordinator

Pulkit Arora
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Senior Placement Coordinator

Shubham Wakalkar
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Senior Placement Coordinator

Sonali
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Senior Placement Coordinator

Swetha Mavuri
9493942391
Senior Placement Coordinator

Vraj Darji
9409564980
Senior Placement Coordinator

PROMINENT RECRUITERS

HOW TO REACH IIM SAMBALPUR

IIM Sambalpur is well connected to all the major cities via air, rail, and road. The nearest airport is Veer Surendra Sai Airport at Jharsuguda, which is an hour's drive away (62kms) from the institute.



Air: Veer Surendra Sai Airport, Jharsuguda has daily direct connectivity to major hubs such as Kolkata, Delhi, and Hyderabad and connecting flights to Chennai, Mumbai, Bangalore, and other locations. IIM Sambalpur is also connected via Swami Vivekananda Airport, Raipur (262 km), and Biju Patnaik International Airport, Bhubaneswar (296 kms).



Railway Station: Sambalpur Junction (SBP), the nearest Railway Station is located 18 km away from IIM Sambalpur campus. It is the major station and is well-connected with most of the other cities. The other nearby stations are Sambalpur City Railway Station, Hirakud Railway Station, and Sambalpur Road Railway Station.



Road: Sambalpur is well connected to prime locations such as Raipur, Bhubaneswar, Cuttack and Rourkela via national highways.





INDIAN INSTITUTE OF MANAGEMENT SAMBALPUR

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