



EXECUTIVE MASTER OF  
**BUSINESS ADMINISTRATION**  
2024-26

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Indian Institute of Management Sambalpur



# ABOUT IIM SAMBALPUR

Located in amidst hills and farmlands of Basantpur, Goshala, the campus of IIM Sambalpur is peaceful and far away from the hubbub of the metropolis. Along with this peace, the lives of IIM Sambalpur revolve around classes, assignments, presentations, Live Project, Industrial Visit, CEO Immersion etc. Meeting the not-so-elastic deadlines for these components of evaluation is what majorly makes up for most of the time a day here. Students at IIM Sambalpur run a number of student committee and clubs. The Institute has academic committee, which acts as a liaison between the faculty and the students. This Committee puts forward the issues pertaining to academic curriculum and students' incessant requests for deadline extensions.

Apart from the rigorous curriculum, the Institute also gets access to the best Faculty and Industry Experts in the IIM System. The depth of knowledge of the Professor and the sheer ease with which they handle the course both astounds and inspires us. Students do not need to be told to study, it comes naturally after seeing the amount of efforts being put in by the professors. After the classes are over, one can always find students burning the midnight oil in the rapidly growing library. Students, in collaboration with the Institute authorities, host a number of activities to facilitate their overall development.

The current economic scenario of our country is brimming with endless opportunities. Apart from Corporate Giants, avant-garde Startups endorsed by stakeholders, inclusive of the Government itself, provide a rich platform wherein many of our students would like to take a path of job creators as Entrepreneur. We strive to instil a holistic mindset of sustainable and socially inclusive growth in all the endeavour's taken up by all of our stakeholders.

# ABOUT THE PROGRAMME

Executive MBA programme is designed to capture the dimension of futuristic organizations with an immersive and active learning experience to equip future leaders. The program will benefit those having strong entrepreneurial mindset.

The entire spectrum of program will cover emerging global trends, international interface, align with government eco-system and transform opportunities into actions.

The program will focus on responsible leadership, sustainability, and digital transformation.

Executive MBA programme at IIM Sambalpur was initiated in the year 2021. Since then IIM Sambalpur has successfully inducted two batches, this year fourth batch of ExeMBA will be admitted. The programme has seen a unique cohort of working professionals across different industries like manufacturing, IT, ITES, Retail etc. With an average experience of 7 years and NRI participants in every batch.



## PROGRAMME TITLE

On the successful completion of the programme, participants would be awarded the title

**‘Executive Master of Business Administration’.**



## PROGRAMME OBJECTIVES

The predominant goal of the programme is to help the participants enhance their business and management skills through entrepreneurial mindset. The programme is designed to provide foundation and deep understanding of management to professionals, to take their organization at next-level, activate their personal development and emerge as responsible Leaders. The specific objectives are as under:



Develop entrepreneurial skills to adapt ever-changing business environment and apply the concepts of business management.



Ability to integrate innovative ideas across functional areas to diagnose and solve complex business problems.



Acquire deeper insights on leadership, sustainability, and digital transformation to act as strong organizational leaders.



Develop entrepreneurial skills to adapt ever-changing business environment and apply the concepts of business management.

## KEY BENEFITS

- ▶ A 2-year degree program for working / self-employed professionals
- ▶ Live classes in blended mode
- ▶ Weekend online classes
- ▶ Interactions with corporate, faculty from top national and International Business Schools
- ▶ Build influential connections
- ▶ IIM Sambalpur Alumni status
- ▶ Rigorous, cutting-edge curriculum with entrepreneurial orientation
- ▶ Flipped classroom pedagogy
- ▶ Focus on Cohort Diversity across nationalities
- ▶ International Immersion Program (optional) / CEO Immersion Program
- ▶ Specialization in all domains with emphasis on responsible leadership, sustainability, and digital transformation

## PEDAGOGY

The programme is designed to create solid foundation in fundamentals of business and management with immersive learning experience. The course will be online on every alternate weekend. The live sessions by faculty will facilitate interactive experiential learning among participants. Since classes are conducted on alternate weekends, participants will get sufficient time to apply and relate their academic learning to real-time environment. IIM Sambalpur practices a unique pedagogy of flipped Classroom that enable participants to learn-by-practice. The Blended-mode of course-delivery addresses the constraints of working professionals in having to be away from work for extended durations of time, typically necessitated by fully on-campus, residential programs. The program is planned to be offered on high definition, video conference based virtual classroom (VCR) online platform and offline mode i.e., on Campus of IIM Sambalpur.

## PROGRAM STRUCTURE

In line of the established norms of conferring an Executive MBA degree, the total minimum contact hours for the program are mentioned below:

- Total 750 hours of classroom teaching, 450 hours in first year and 300 hours in second year.
- Blended learning model with a combination of online and offline classroom modes
- Two in-campus visits during the programme
- Weekend classes
- Course delivery would include an eclectic mix of Flipped classroom, case - based methods of teaching, simulations, problem solving exercises, assignments, roleplay and in-class discussions.

## COURSE CURRICULUM

In the first year of the programme, a participant must undergo 450 hours of instructions on an interactive learning platform. In the second year the Participants are required to complete 240 hours of instructions and the remaining 60 hours of a Project course. The Participants will have to undergo all the prescribed courses from the selected areas of specialization, with an option for choosing electives on one's own preference.

### First Year

| TERM I                               |           |            |
|--------------------------------------|-----------|------------|
| Course                               | Credit    | Sessions   |
| Managing People and Performance      | 3         | 20         |
| Financial and Management Accounting  | 3         | 20         |
| Essentials of Marketing              | 3         | 20         |
| Firms and Market                     | 3         | 20         |
| Quantitative Techniques              | 3         | 20         |
| <b>Total Term I</b>                  | <b>15</b> | <b>100</b> |
| TERM II                              |           |            |
| Strategic Human Resources Management | 3         | 20         |
| Corporate Finance                    | 3         | 20         |
| Strategic Marketing                  | 3         | 20         |
| Macro Economics                      | 3         | 20         |
| Operation Management                 | 3         | 20         |
| <b>Total Term II</b>                 | <b>15</b> | <b>100</b> |

| <b>TERM III</b>                |           |            |
|--------------------------------|-----------|------------|
| Management Information Systems | 3         | 20         |
| Legal Aspect of Business       | 1.5       | 10         |
| Design Thinking                | 1.5       | 10         |
| Managerial Communication       | 1.5       | 10         |
| Negotiation                    | 1.5       | 10         |
| Strategic Management           | 3         | 20         |
| Project Course                 | 3         | 20         |
| <b>Total Term III</b>          | <b>15</b> | <b>100</b> |

## Second Year

| <b>II YEAR COURSE STRUCTURE*</b>      |           |            |
|---------------------------------------|-----------|------------|
| Course                                | Credit    | Sessions   |
| <b>TERM IV</b>                        |           |            |
| Sustainability & Ethics               | 3         | 20         |
| Leadership                            | 3         | 20         |
| Corporate Entrepreneurship            | 3         | 20         |
| Management Application Project Course | 3         | 20         |
| <b>Total Term IV</b>                  | <b>12</b> | <b>80</b>  |
| <b>TERM V</b>                         |           |            |
| Digital Transformation                | 3         | 20         |
| Project Management                    | 3         | 20         |
| Elective 1                            | 3         | 20         |
| Elective 2                            | 3         | 20         |
| <b>Total Term V</b>                   | <b>12</b> | <b>80</b>  |
| <b>TERM VI</b>                        |           |            |
| Elective 3                            | 3         | 20         |
| Capstone                              | 3         | 20         |
| <b>Total Term VI</b>                  | <b>6</b>  | <b>40</b>  |
| <b>Total II Year</b>                  | <b>30</b> | <b>200</b> |

\* Subject to change

# ADMISSION PROCESS

## Qualification & work Experience

Candidate should hold a bachelor's degree or an equivalent qualification in any discipline with a minimum of 50% marks or equivalent percentage.

AND

A minimum 3 years of Post Qualification managerial/ entrepreneurial/ professional experience as on last date of application.

## Selection Criteria

### ▶ Self-financed candidates

In the case of self-financed candidates fulfilling the minimum eligibility criteria as above shall be called for the PI process. The Executive MBA Admission Committee in consultation with the Competent Authority will decide the number of candidates to be called for PI.

Candidates shall be required to submit a "No Objection Certificate"/ "Consent letter" for pursuing the Executive MBA at IIM Sambalpur from his or her employer.

### ▶ Industry Sponsored Candidates

Industry Sponsored candidates are allowed admission in the Executive MBA Program of IIM Sambalpur. A Sponsored candidate must have been in service of the sponsoring organization for at least two years at the time of admission. The selection of candidates under this category will be primarily based on personal interview. The candidates will be required to submit a letter from the sponsoring company. A candidate selected under this category will have to abide by all the Rules and regulations applicable to student taken under normal category.

## PERSONAL INTERVIEW

Upon being shortlisted the candidates shall appear for a personal interview in front of the selection panel. The selection panel will assess the suitability of the candidates based on their managerial acumen and entrepreneurial mindset.

## PREPARING THE MERIT LIST

Final Merit List will be prepared based on Personal Interview, Academic Qualification and Relevant Work Experience.

## IMPORTANT DATES

| Admission Cycle                        | Application Starts                           | Last date for Application | PI [Tentative]  |
|--|--|---------------------------|-----------------|
|  | January 25, 2024                             | March 31, 2024            | April 6&7, 2024 |
| Result Declaration & Subsequent Offers | Within 10 days after PI process respectively |                           |                 |
| Registration                           | Within 1month after offer letter is released |                           |                 |
| Inauguration                           | 1st - 2nd week of June, 2024                 |                           |                 |
| Commencement of Classes                | Next week of Orientation                     |                           |                 |

## PROGRAM FEE

The total fee for Executive MBA is **Rs. 12,00,000/- (Twelve Lac)** which includes tuition Fees, Virtual Library Access (such as cost of materials/cases/library materials/ Databases/ Archive etc.) and Campus Immersion (IIM Sambalpur campus only).

# STUDENT TESTIMONIALS



**Sk Aftabuddin Mohammed**  
CyberSecurity Consultant  
Cyber, Risk & Regulatory  
PwC Acceleration Centers ,Bengaluru

Having spent nearly a decade in IT service and consulting, I yearned to advance my management skills. IIM Sambalpur's Executive MBA program strikes the ideal balance, offering academic growth and the flexibility vital for working professionals. A resounding recommendation for those seeking to enhance their educational credentials while propelling their careers forward



**Sasmitesh Nayak**  
Adfactors PR Pvt. Ltd  
Account Manager

IIM-Sambalpur is a self-transformation journey, full of learning, with the guidance of highly qualified and experienced Professors from around the country along with interaction with industry experts has given an ample opportunity to enhance my Corporate skills and create a broader space to grow for me and my organisation. I extend my gratitude for being associated with one of the most reputed institutes in the country and even the world where it has not only absorbed Co-Education but also Cross-Culture Professionals for its Executive MBA Program.



**Bikash Ranjan Mishra**  
Cast House Operation & Maintenance Manager  
HINDALCO Industries, Smelter,Hirakud,Odisha

I Bikash Ranjan Mishra transitioning from a seasoned engineer with 17 years in production to an MBA candidate at IIM Sambalpur has been a pivotal move. The program's tailored approach recognized my industry experience, offering a dynamic blend of business acumen and leadership skills that promise to elevate my career to new heights. I wholeheartedly endorse this EXE-MBA journey for professionals seeking a personalized and impactful education.



**Shakti Nanda**  
Business Head  
RDC Concrete India Pvt Ltd

I am Shakti Nanda, an ExeMBA student from the class of 2023-25. My last four months at IIM-Sb have been truly a dream come true. The peer group experience was the highlight for me. The classroom courses focus extensively on interactions, fostering an amazing, competitive yet collaborative atmosphere. The unique pedagogy, coupled with the business case model, has a profound impact. What stands out most about the institute for me is the flexibility in the curriculum, allowing me to effectively manage my time between my studies and my day job.



**Smruti Prakash Rout**  
Associate - Contract Management  
ENEL GREEN POWER

Choosing IIM Sambalpur for my Executive MBA was a pivotal choice in my professional journey. The program's emphasis on innovation, global perspectives, and leadership development has not only refined my strategic thinking but also equipped me with the tools to drive positive change within my organization. I am grateful for the enriching experience and newfound confidence in my abilities.



**Ruhan S Rajput**  
Director, Einfolge Technologies Pvt ltd,  
Rubolo LLP ,Gloss Clinic LLP,  
Xtramoni.com

I am especially appreciative to the committed professors and mentors who have helped me to develop my talents and perspective. In addition to imparting knowledge, my experiences at IIM Sambalpur have given me the self-assurance to take on problems in the real world. Being a member of an organization that promotes creativity and leadership in addition to academic excellence makes me proud. I have no doubt that the groundwork set here will help me succeed in all of my future undertakings.IIM Sambalpur, I am grateful that you have given me the resources and platform that have allowed me to continue growing and succeeding.

## Contact Details



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