



**INDIAN INSTITUTE OF MANAGEMENT SAMBALPUR**

# **PLACEMENT BROCHURE**

## **2022-2023**

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## DIRECTOR'S MESSAGE

Indian Institute of Management Sambalpur is a new generation IIM started in 2015 and is acclaimed as IIM 3.0 due to its core values: Innovation, Integrity and Inclusiveness. We at IIM Sambalpur lay emphasis on experimentation, differentiation and collaboration while imparting thoughtful management education. We strongly advocate Innovation-led entrepreneurial grooming to enable our society's rapid socio-economic and sustainable development. At IIM Sambalpur we are in the process of implementing Flipped-Classrooms with an objective to adopt experiential learning pedagogy in all our management education programs. Apart from the rigor in the classroom curriculum, we encourage our students to take up live projects from the industry, government, and NGOs to gain a wholesome field experience.

It is my pleasure to introduce our 7th and 8th batch of PGDM (MBA) comprising of total 362 students who come from diverse backgrounds and are undergoing rigorous academic training along with multiple responsibilities. Besides their academic commitments, the students are a part of various clubs, committees and interest groups and actively take part in business competitions and other corporate interactions with the industry stalwarts. They are being equipped to handle complex organizational and business issues through practical problem-solving pedagogy of management education, and I am sure they have acquired the essential business acumen and decision-making leadership skills to add value to any organization.

I extend my sincere invitation to your esteemed organization to visit IIM Sambalpur to interact, explore and engage with us as a part of your campus engagement program. Let's collaborate, innovate and differentiate through our engagement and relationship.

With warm regards,

**Prof. Mahadeo P Jaiswal**

Director, IIM Sambalpur



**It is my pleasure to introduce our 7th and 8th batch of PGDM (MBA) comprising of total 362 students who come from diverse backgrounds and are undergoing rigorous academic training along with multiple responsibilities.**



## PLACEMENT CHAIR'S MESSAGE

On behalf of the Placement Team of IIM Sambalpur, it is my pleasure to introduce the seventh & eighth batch of our flagship full-time residential MBA program. It's overwhelming to see the response that the first seven batches have received not just from the regular recruiters but also from new recruiters in Private Equity, IT Consulting, Sales and Marketing, Strategy etc. This only reinforces the trust reposed by the recruiters in the unique IIM Sambalpur experience that draws on the three I's, i.e. Innovation, Integrity, and Inclusiveness. The case study method supported by a team of high-caliber faculty and a tight-knit learning environment with close ties to the industry makes our graduates, not just industry-ready but also moulds them to make an impact going into the future.

**"As Chairperson of the Placement Committee, it is my privilege to invite you for placements at IIM Sambalpur and we very much look forward to partnering with you in the future".**

Prof. Diptiranjana Mahapatra



# BOARD OF GOVERNORS



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Managing Director & CEO, Bajaj Allianz Life Insurance



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MD, Branch International



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Chairman, IIM Sambalpur  
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KPMG India



**Prof. Mahadeo Jaiswal**  
Director, IIM Sambalpur



**Mr. Ashish Garg**  
Managing Director-Boston Consulting Group (BCG)



**Dr. Sukanya Misra**  
Managing Director & Head, Payments Technology India,  
JP Morgan Chase Ltd.



**Prof. Debendra Kumar Mahalik**  
HOD, Department of Business Administration,  
Sambalpur University



# ABOUT IIM SAMBALPUR

***Indian Institute of Management Sambalpur is one of the fastest-growing third-generation IIM in India.***

Established in the year 2015 in the most industrialized district of Odisha, IIM Sambalpur aims not just to replicate, but to transcend the accomplishments of its older peers. Currently operating from its temporary campus at Jyoti Vihar, Burla, IIM Sambalpur recently commenced sessions for its 8th batch of MBA students and 2nd batch of PhD students on 1st August, 2022. A 237-acre world-class permanent campus is being set up in Basantpur which would be operational by 2023.

IIM Sambalpur believes in imparting management education through an unconventional approach. The institute's mission is to create responsible leaders with an entrepreneurial mindset ingrained with the values of Innovation, Integrity, and Inclusiveness. The long-term vision is to encourage a germinating ground for job creators rather than job seekers.

The curriculum at IIM Sambalpur constantly pushes the participants to go beyond the confines of the classroom and explore learning by experimentation. The presence of many industries in the vicinity helps the students understand the application of their classroom learnings through rigorous industry interfacing.



# WHY IIM SAMBALPUR

IIM Sambalpur looks to take advantage of its immense potential as an upstart B-School to create a culture of management education that would help differentiate itself and build a global brand that marks the epitome of excellence.



At the core of IIM Sambalpur's philosophy, the 3 I's of Innovation, Integrity and Inclusiveness are most valued. The students are encouraged and trained to identify real-life paradigms and to apply their classroom knowledge to find unique solutions in the domain of self-sustenance and social development. Innovation that solves the issues of the larger and more underprivileged sections of society is endorsed.

The 'Smart Villages' program envisioned by Dr. M. P. Jaiswal, Director, IIM Sambalpur has prompted the PGPM participants to look closely at the problems existing in the hinterlands of India and utilize their management education to come up with sustainable business models as solutions to these problems. The program is a true manifestation of IIM Sambalpur's emphasis on 'Learning by Experimenting.'



# INFRASTRUCTURE AT IIM SAMBALPUR

*Situated in the lap of Barapahad (12 hills) right next to the Hirakud Dam, IIM Sambalpur enjoys the scenic beauty of lush greenery and verdant forests. It is currently operating from Jyoti Vihar, Burla, in a state-of-the-art campus building, housing all the modern facilities expected of a premier business school of its kind.*



## Classroom

As it is rightly said, "Learning begins within a classroom, but doesn't end with it!" And IIM Sambalpur is at par with it. The institute has classrooms equipped with the latest technology and high-speed internet connectivity. IIM Sambalpur is also the first IIM to implement the idea of a Flip classroom, a learning environment where much of the learning happens outside the classroom within the industry premises. Classroom learning is mostly about asking pertinent questions and cultivating a holistic thinking approach to tackle the real-life industrial problems.

## Hostel

There are five hostel buildings inside the campus of the institute; three for boys and two for girls with a backdrop of beautiful hills that never fail to amaze. The rooms are properly ventilated and well furnished with a bed, almirah, mattress, study tables, and chairs provided to each student. High-speed Wi-Fi is accessible from anywhere within the campus premises. Each hostel also has its own common room where TVs and Table Tennis facilities are installed to cater to the recreational needs of the students.

## Mess

A student mess is present within the hostel premises, a place for students to sit back and enjoy a meal with their peers. It offers a healthy mix of various cuisines from different parts of India. It serves both vegetarian and non-vegetarian dishes. The mess affairs are overlooked by the Mess Committee, which is responsible for maintaining the overall hygiene and quality of food.



## Auditorium

The auditorium in the campus of IIM Sambalpur has the capacity of accommodating over 200 candidates and houses all the modern facilities. The guest lectures, annual conclaves and other cultural events take place at this state-of-the-art auditorium.

## Gymnasium

IIM Sambalpur houses a modern gymnasium that ensures students maintain an active lifestyle despite a hectic academic schedule. The gym is open 24x7 and contains an assortment of all the latest equipment to cater to the fitness and exercise needs of the students.



## Library

In its pursuit of being a knowledge hub, IIM Sambalpur is focused on building a state-of-the-art library where the students and the faculties collectively collaborate in the process of knowledge creation and knowledge sharing. The Learning Resource Centre contains a massive collection of Books, e-Books, Periodicals, Journals, Project Reports and Discussions, Theses, Newspapers, and Databases like ACE Equity, APA PsycArticles, Bloomberg Business week, CMIE, Ebrary, EBSCO, EPW, EMIS, Euromonitor, ICRA, ISID, IBID, JSTOR, MarketLine, and many more. It also houses a Bloomberg Terminal.





# PROGRAMMES OFFERED

## Full-time residential programmes

### 01 MBA

- Two-year post-graduate programme.
- The programme aims to groom the participants as global responsible leaders with an entrepreneurial mindset.
- Follows a combination of online and traditional classroom methods in the form of flipped classrooms.

### 02 PhD

- Four-year doctoral programme.
- PhD Programme admits students who have a strong academic background and have the intellectual curiosity to undertake original research.
- Prepares students for a career in academia or research positions in industry.



## Part time programmes for working executives

### 01 Executive MBA

- Two-year post-graduate programme.
- Blended mode with online and offline classes.
- Specialisation in all functional areas with an emphasis on digital innovation.
- Cutting-edge curriculum to build responsible leaders with an entrepreneurial mindset.

### 02 Executive PhD

- Four-year doctoral programme.
- Rigorous training in various areas of management research and helps undertake high-quality interdisciplinary research.
- Develop outstanding scholars with expert-level knowledge, area-relevant research and publication skills.

## In-campus training programmes

**IIM Sambalpur offers MDP in all functional areas of management based on company requirements.**

- MDP on 'Art of Self-leadership and managerial effectiveness' for senior management MCL.
- MDP on 'Strategic leadership for senior management, MCL.
- MDP on 'Saksham – Leadership Competency framework' for IOCL.
- MDP on Enhancing Academic Leadership Skills: A Training & Mentoring Programme for CBSE Principals and Vice Principals.

# COURSES AND ELECTIVES OFFERED







## FACULTY MEMBERS

**Prof. Nitender Dhillon**  
Adjunct Faculty

**Prof. B. B. Chakrabarti**  
Adjunct Faculty

**Prof. Soumya Guha Deb**  
Internal Faculty

**Prof. Sangita Choudhary**  
Internal Faculty

**Prof. Debasish Maitra**  
Visiting Faculty

**Prof. Sunil Parameswaran**  
Visiting Faculty

**Prof. Rahul Kumar**  
Internal Faculty

**Prof. Ashutosh Tripathi**  
Internal Faculty

**Prof. Alka Chadha**  
Adjunct Faculty

**Prof. Arun Kumar Mishra**  
Internal Faculty

## CLUB: BEARS N BULLS

Bears n Bulls, the Finance club of IIM Sambalpur aims to disseminate knowledge through peer-to-peer learning and to bridge the gap between practical understanding and theoretical concepts. The club conducts workshops on different areas of Finance so that, every finance enthusiast can learn something more, apart from what is taught in the classroom. Adding more to the opportunities, the club organizes fortnightly sessions on "Financial and Business Trends" and various competitions including its flagship "Equinotch" which is a virtual stock trading competition to make students acclimatize themselves with the nuances of stock markets.

## COURSES

- Financial Accounting (FA)
- Financial Management-I
- Financial Management II (FM-II)
- Management Accounting
- Advanced Financial Statement Analysis
- Financial Services (PEVC & FS)
- Investment Banking (IB)
- Options Futures and Derivatives (OFD)
- Security Analysis and Portfolio Management (SAPM)
- Business Analysis & Valuation
- Fixed Income Securities (FIS)
- International Finance (IF)
- Financial Technology
- Mergers & Acquisitions (M & A) (Accounting and Finance)
- Carbon Finance
- Financial Analytics using MS Excel and R (FAER)
- Financial Risk Management/ Risk Management in Banks and Financial Institutions
- Stochastic Calculus in Finance
- Microeconomics (ME)
- Macro-Economic Analysis
- Econometrics for Managers
- Pricing Strategy for Managerial Decision Making
- Game Theory (GT)
- Micro Finance: The Managerial Implication in Emerging Economies (MF)

## PREVIOUS RECRUITERS

- HDFC Bank
- ICICI Bank
- Nomura
- Clearing Corporation of India Limited
- TresVista
- Dice
- LenDen Club
- TA Digital
- ICICI Prudential Life Insurance
- Bandhan Bank
- Equitas small finance bank
- Utkarsh Bank
- SIDBI
- Motilal Oswal
- Evalueserve
- Indian Oil Petronas Pvt Ltd
- Bajaj Allianz Life Insurance
- SBI Life





# STRATEGY & CONSULTING



## FACULTY MEMBERS

**Prof. Sandeep Hota**

Visiting Faculty

**Prof. Prashant Salwan**

Visiting Faculty

**Prof. Srinivasan Iyengar**

Visiting Faculty

**Prof. Merlin Nandy**

Internal Faculty

**Prof. Diptiranjana Mahapatra**

Internal Faculty

**Prof. Sujit Kumar Pruseth**

Internal Faculty

**Prof. Fuad**

Visiting Faculty

**Prof. Sumita Sindhi**

Internal Faculty

**Prof. Nilesh Khare**

Adjunct Faculty

## CLUB: CONSIGLIO

Consiglio-The Consulting Club of IIM Sambalpur, aims to leverage the strategy and consulting experience with the help of live projects and company sponsored assignments. The club organises various events on campus such as Case Interviews, Case Study Framework sessions, Case Discussions which seeks to extend and build on the interest and intellectual capital of IIM Sambalpur students. Consiglio publishes its quarterly newsletter-ConsulTales, a collection of articles from students and industry insights by corporate and organises eStratega, its pan-India Case Study and Quizzing Challenge. It is also dedicated at conducting a host of events such as Consulting Panel Discussions, Guest Lecture series, Workshops and so on.

## COURSES

- Strategic Management (SM)
- Business Models (BMD)
- Corporate Entrepreneurship and Innovation
- Emerging Business Trends (EBT)
- Managing Consulting Business, A Practitioner's Perspective
- Technology, Innovation and Strategy
- Business and Climate Change
- Business Purpose
- Energy and Infra Consulting Business
- International Business
- Mergers & Acquisitions (M & A)
- Strategic Management: An Approach from Indian Business History
- System Thinking and Business Dynamics (SD)
- Strategies for Sustainable Development
- Chanakya: Strategic Lessons For Today & Tomorrow
- Creating Sustainable New Ventures - Marketplace Live Simulation
- Making of a CEO
- Startup Mindset
- Strategy Beyond Market
- Understanding Government- A Managerial Lens
- Managing Platform Business

## PREVIOUS RECRUITERS

- Tredence Inc
- Deloitte
- Ernst & Young
- Accenture Technology
- Cognizant
- KPMG
- IQVIA
- IBM
- Areteans
- Merilytics
- GlobalData
- Capgemini





## FACULTY MEMBERS

**Prof. Manoj Srivastava**  
Visiting Faculty

**Prof. Rohit Kapoor**  
Visiting Faculty

**Prof. Harshal Lowalekar**  
Visiting Faculty

**Prof. Bhavin J. Shah**  
Visiting Faculty

**Prof. Venkatesh VG**  
Adjunct Faculty

**Prof. Divya Choudhary**  
Internal Faculty

**Prof. Ramakrushna Padhy**  
Internal Faculty

**Prof. Jimut Bahan Chakrabarty**  
Internal Faculty

**Prof. Suwarna Shukla**  
Internal Faculty

## CLUB: SIGMATO

Sigmato-The Operations Club of IIM Sambalpur, acts as a liaison between classroom theories and practical applications in various fields of operations such as-operations strategy, logistics, supply chain planning, inventory management, etc. It works with the aim of acquainting students with latest advancements in the operations management. Various activities such as live projects, workshops, inter-college events, guest lectures, simulation games, etc. are organised by Sigmato to develop the competence required to face the changing industrial scenario. Besides this, initiatives such as 'Six Sigma Green Belt' workshop, case study competitions, etc. have been taken by the club to focus on how operations management can help solve problems in both conventional and non-conventional areas.

## COURSES

- Operations Management-I
- Operations Management- II (OM-II)
- Decision Making Techniques
- Logistics and Supply Chain Management (LSCM)
- Quality Analytics and Six Sigma
- Risk Analytics
- Industry 4.0: Transforming Business Operations
- Project Management
- Service Operations Management (SO)
- Simulations and Gaming for Decisions
- Strategic Sourcing
- Supply Chain Analytics (SCA)
- Health care Management
- Operations Strategy
- Theory of Constraints (TOC)

## PREVIOUS RECRUITERS

- Adani
- Amazon
- TATA Steel
- TATA Advanced Systems
- AM/NS India
- Micron Technology
- Vedanta
- Cognizant
- ACS Solutions
- Soulflower
- Grow Junction
- Digit Insurance





# INFORMATION TECHNOLOGY AND ANALYTICS



## COURSES

- Quantitative Techniques - I (QT - I)
- Quantitative Techniques-II
- Managerial Computing (MC)
- Management Information Systems (MIS)
- AI Strategy for business relevance - Design and Implementation
- Data Visualization
- Data Warehouse & Business Intelligence
- IT driven business transformation: Strategies for consulting
- Big Data Analytics (BDA)
- Business Analytics using R (BAR)
- Digital Transformation based BPR
- E Commerce
- IT Consulting (ITC)
- Deep Learning
- Digital Strategy and Digital Operations
- IT and Business Innovation
- Knowledge Management

## FACULTY MEMBERS

**Prof. Rahul Kumar**  
Internal Faculty

**Prof. M. P Jaiswal**  
Internal Faculty

**Prof. V. Venkata Rao**  
Adjunct Faculty

**Prof. Chanana Lovneesh**  
Visiting Faculty

**Prof Merlin Nandy**  
Internal Faculty

**Prof. Deepanwita Datta**  
Internal Faculty

**Prof. Sudhendar  
Hanumantha Rao**  
Internal Faculty

## CLUB: R-SQUARED

R Squared aims to promote the skill development of students interested in data-driven decision making and provides opportunities to socialize with other like-minded students who are interested in IT, Analytics, and Machine Learning. The club also focuses on collaboration with the industry by conducting guest lectures, workshops, seminars, webinars, and various other activities. The club members help prepare students with the latest developments in the data science industry to equip them with adequate knowledge to crack interviews. R-Squared also undertakes different industry sponsored projects and research papers authored by the faculties at IIM Sambalpur which aims to provide a huge exposure to the students.

## PREVIOUS RECRUITERS

- Mu Sigma
- Mindtree
- ADP
- Cognizant
- Eka.care
- Accenture
- Coforge
- HCL
- Infosys
- TechMahindra
- AnantaTek
- Kinara Capital
- Leverage Edu
- V-Mart
- Kreative Kode





## COURSES

- Organizational Behavior I (OB-I)
- Organizational Behavior-II
- Business Communication (BC)
- Written Analysis and Communication
- Business Ethics (BE)
- Human Resource Management (HRM)
- Learning & Development
- Organizational Transformation & Change
- Rewards and Performance Management System
- Compensation Management
- Competency & Talent Management
- HR Digitization & Analytics
- Cross Cultural Management & International HRM (CCM & IHRM)
- Industrial Relations & Labour Laws
- Legal Aspects of Business (LAB)
- Strategic HRM

## FACULTY MEMBERS

**Prof. Kajari Mukherjee**  
Visiting Faculty

**Prof. Pratyush Banerjee**  
Visiting Faculty

**Prof. V Anand Ram**  
Adjunct Faculty

**Prof. Birjendu Gupta**  
Visiting Faculty

**Prof. Atri Sengupta**  
Internal Faculty

**Prof. N.M Agrawal**  
Visiting Faculty

**Prof. Shikha Bhardwaj**  
Internal Faculty

**Prof. Jyoti Arya**  
Internal Faculty

## CLUB: HRIDAYA

HRidaya - The HR Club of IIM Sambalpur provides a platform for Human Resource enthusiasts to hone their skills and increase their knowledge base. The club organizes events such as 'Talkoholics' which aims to provide an ideal pedestal for people to share their views on a variety of HR related topics. 'SAMviksha', a pan-India case study competition organized by the club, gives an opportunity to participants to showcase their HR Management skills by solving complex real-life situations. The club also ensures that students develop a stronghold in the function by acting not only as a learning channel but creating an exciting platform to discuss, practice and deliver.

## PREVIOUS RECRUITERS

- Vedanta
- V Guard
- Cognizant
- Brane Enterprises
- Grow Junction
- Tata Steel BSL
- Clear exam
- UAL Industries Limited
- Intellismart Infra
- Redcan IT Services
- Ecozen Solutions
- Seekers Inc
- Spade event management
- Spera Digital Consulting Services
- Bourntec Solutions
- Recruit NXT.





## COURSES

- Marketing Management I
- Marketing Management-II
- Marketing Research (MR)
- Advanced Marketing Research (AMR)
- Consumer Behaviour (CB)
- FMCG Marketing
- Integrated Marketing Communication (IMC)
- Product and Brand Management (PBM)
- Customer Relationship Management (CRM)
- Digital Marketing
- Marketing Analytics (MA)
- Marketing of Services (MoS)
- Pricing (Pr)
- Sales & Distribution Management (SDM)
- B2B Marketing (B2BM)
- Health care Marketing
- Retail & E-business Management Strategy (RMS)
- Rural Marketing
- Strategic Marketing (SM)

## FACULTY MEMBERS

**Prof. Subhadip Roy**  
Visiting Faculty

**Prof. Subrat Sarangi**  
Visiting Faculty

**Prof. Falguni Vasavada**  
Visiting Faculty

**Prof. Manoj Motiani**  
Visiting Faculty

**Prof. Sakshi Chabra**  
Internal Faculty

**Prof. Pravesh Padamwar**  
Internal Faculty

**Prof. Vikas Goyal**  
Visiting Faculty

**Prof. S. Bhavani Shankar**  
Visiting Faculty

**Prof. Ashita Aggarwal**  
Visiting Faculty

**Prof. Bipul Kumar**  
Visiting Faculty

**Prof. Kapil Khandeparkar**  
Visiting Faculty

**Prof. Balamurugan Annamalai**  
Internal Faculty

**Prof. Anand Hindolia**  
Internal Faculty

**Prof. Poonam Kumar**  
Internal Faculty

## CLUB: EMPORIA

The primary purpose of Emporia is to inculcate a marketing thought process amongst the students who want to build a career in marketing. This is done through a series of structured sessions, conducted by the club throughout the academic year. The key activities conducted by the club are- Real-world simulations aimed at infusing strategy with marketing concepts, workshops to keep the students well informed about the current happenings from a marketing perspective, and placement related training exercises to give the students an edge when it comes to applying for their dream company. The flagship annual event- Brandbaazi, gives a platform for students to test themselves amongst other premier B-Schools participants. Overall, the club hopes to cultivate vigour, and appreciation for the subject, and mould the students for the corporate world.

## PREVIOUS RECRUITERS

- Vedanta
- Dice
- Galderma
- Gartner
- V Guard
- Bajaj Allianz Life Insurance
- Emami Agrotech
- Hepo (Hettich) India Pvt Ltd
- LenDen club
- Amul
- Essar Steel
- MTR Foods
- Macleods Pharmaceuticals Ltd
- Jio Creative Labs
- HCL Technologies
- Byjus
- DarwinBox
- HDFC Bank



# COMMITTEES AND CLUBS

## Career Development Committee

The Career Development Committee is a student-driven body that supports in preparation for placements and improves industry readiness. The CDC strives to increase the pick-ratio of each company visiting the campus for placements.

CDC maintains a repository of the most recent Industry, Sector, and Firm analysis reports and conducts interviews, mock GDs and other placement related training activities in collaboration with industry experts regularly in relevance with the ongoing placement schedule. CDC plays a vital role in identifying the skill gaps of the

students and helps them in developing and honing these skills. Emphasizing the importance of a well-built resume, CDC is also responsible for organizing CV workshops. This helps the students to showcase their skill set, knowledge and relevant experience in the best way for their desired job profile offered by the companies visiting the campus during final and summer placements.

CDC also facilitates the interaction with the Alumni or related Industry experts before the summer internship to make students prepared for taking up the projects by putting their best foot forward.



## Academic Committee

The members of the Academic Committee directly report to the PGP Chair of IIM Sambalpur, forming a liaison between the student body, faculty, and the PGP Office. They have a crucial role to play in the designing of the academic curriculum, scheduling of classes, preparing exam schedules, and conveying students' academic expectations to the faculty. The committee in consultation with the faculties ensures that the quality of the pedagogy at IIM Sambalpur is aligned with the expectations of the industry. The Academic Committee members also act as the Class Representatives and are responsible for the smooth information transfer between the faculties and the students.

## Infrastructure and Mess Committee

Infrastructure and Mess Committee at IIM Sambalpur looks after the residential and culinary facilities provided to the students. With the clear objective to make students feel at home, it ensures that food provided to the students is nutritious, healthy, and hygienic. It also supervises the upkeep and maintenance of the infrastructural facilities of the academic building and the hostels. Various initiatives undertaken by the committee ensure the smooth conduction of various events held on campus, like ETHOS, Business Conclaves, Placement activities, etc.



## Sports Committee

The Sports Committee provides students with opportunities to relieve the stress of academic rigor and focus on personal development. Besides hosting various inter-college competitions, the committee also organizes intra-college competitions which not only requires physical fitness but also strategic thinking and various other interpersonal skillsets. The committee is also responsible for handling and developing all sports-related infrastructure on campus that includes cricket, football, basketball, volleyball, table tennis, badminton, gymnasium, and other sports.



## Office of International Relations Committee

The Office of International Relations is responsible for handling International Immersion Programs and Student Exchange Programs on behalf of IIM Sambalpur. The committee strives to provide global exposure to the students and help them develop cross-cultural sensitivity in the area of management education. The student-led body acts as a bridge between the institute and universities across the globe to explore potential tie-ups with foreign universities. IIM Sambalpur sends selected cohorts of students to ALBA, Greece for the Student Exchange Programme and Munich Business School for their Industry Immersion Programmes.

## Student Affairs Council

The Student Affairs Council, a democratically elected body of students at IIM Sambalpur, acts as a liaison between the college administration and the students. Working with the sole purpose of creating an ideal B-school experience, SAC is concerned with the welfare of students and functions to oversee the various activities in and around the college campus. The Council works in collaboration with various committees in order to build resilience and resourcefulness amongst them. With its goal-directed towards building global business school transcendence, the Council also bears the responsibility of monitoring disciplinary action in the institute.



## Industry and Alumni Relations Committee

The Industry and Alumni Relations Committee of IIM Sambalpur nurture industry relationships by facilitating communication between the students and the corporates. In addition to organizing the business conclave "Marmagya" at IIM Sambalpur, the committee also conducts guest lectures and panel discussions led by eminent industry stalwarts, and CXOs of various organizations. The committee ensures that the students take part in industry visits and other innumerable industry-student collaborations. The Committee also harnesses a conducive relationship with the illustrious alumni of IIM Sambalpur.



## IT Committee

The IT committee caters to all the information technology-related and technical infrastructure needs of the campus. The unblemished learning at the institute is facilitated by the hard work of the IT committee that ranges from maintaining Wi-Fi infrastructure, requisition of new software licenses, IIM Sambalpur website management, working with faculties to work on new software procurement, and managing arrangements for access to online library journal access and many more.

## Library Committee

The Library Committee oversees the functioning of the Learning Resource Centre of the institute. This student-led body ensures the recommendation of textbooks for the academic curriculum, newspaper subscriptions, online journal membership, database management, and stocking of important business magazines to enhance the learning experience of the students on campus. The committee acts as a bridge between the students and the library authorities and the PGP Office. They seek feedback on library functions from the students and convey the necessary recommendations and feedback to the authorities.

## PR and Media Committee

Being apprised of the happenings around oneself is a task of utmost importance, and this is managed by the PR and Media Committee of IIM Sambalpur. They capture and showcase the quintessential moments in and around IIM Sambalpur to the world outside. The brand "IIM Sambalpur" is put forward for the world to see at its best, be it on media platforms, city meets or college events, this committee has got it all covered! From publishing, IIM Sambalpur's very own newsletter, increasing the campus outreach, handling the admission process, and organizing fun events comprise the start of a mile-long list of the committee's endeavours. But all this is just the tip of the iceberg, as they're also planning to host the inaugural version of the prestigious TEDx event this year!

## Magnum Opus

Magnum Opus – The Arts club of IIM Sambalpur acts as a platform to provide an avenue for those who want to manifest their flair and express their love for the art they are passionate about. The club helps participants who are impassioned with dancing, singing, dramatics, and various other forms of art, and want to improve and take it to the next level. The vision of the club is to create an art theatre in IIM Sambalpur for inspirational and aspirational youth. The club is dedicated to the promotion of art forms at IIM Sambalpur and provides students with a diversion from their strict academic curriculum to get involved in various artistic activities and showcase their talent and creativity. The members of the club work together to nurture talent and help students perform to their full potential in various events conducted by IIM Sambalpur and represent the institute in various inter-college events and competitions.



## Kalakriti

Kalakriti, the Cultural Committee of IIM Sambalpur places itself as the most exuberant society on campus. From organizing an ensemble of cultural events with the objective to amalgamate diverse spheres of Indian culture, Kalakriti takes the centre stage in communicating the value of unification at IIM Sambalpur. The team also continues to perform an array of activities ranging from classical to contemporary events on the college campus like organizing festivals, dance and music events, dramatics, theatrics, and many more. Kalakriti also bears the responsibility of organizing the freshers' party for the incoming PGP cohort as well as the farewell party for graduating batch that year. Kalakriti strives to keep the campus in a vibrant mood all throughout the year.



## ILLUMINATI

Illuminati - The literary club of IIM Sambalpur acts as a platform for budding writers, orators, and performers to explore their untapped creative potential. The club's vision is to foster intellectual stimulation, spark the desire amongst students for continuous learning, and further incorporate these as a way of life. The club aims to achieve this by conducting regular book meets, book exchange events, spoken tales, and poetry recitations. Competitions such as creative writing, extempore, debates, and quizzes are conducted to promote literature in the institute. Seminars from Industry speakers on personal and professional communication bring industry insights. Quarterly newsletters are published to provide a platform for students to express their creative side.

## Anti-Ragging Committee

The objective of Anti Ragging Committee is to prohibit any improper conduct by the students, whether oral, written, or in any other form which has the effect of teasing, indulging in rowdy or undisciplined activities causing annoyance, hardship, psychological harm, or raising fear or apprehension thereof in any student at the institute. The ARC also obstructs students from demanding another disciple to do an act that one will not do in the ordinary course and which has the effect of creating a sense of shame, torment, or embarrassment.

## PIXEL

PIXEL the photography and design club of IIM Sambalpur was founded by a bunch of photography lovers in the institute. PIXEL is designed to capture all the colours and shades of life at IIM Sambalpur. The club manages the media database of all events that happen under the name of IIM Sambalpur. It is accomplished by collaborating with other clubs and committees when some event in and out of the institute is organized. The pictures are then released to the PR & Media committee for the publications as and when necessary.

## CYBERSPARK

Cyberspark promotes the ability to harness the untapped potential of the industry of video games and e-sports. It encourages students to understand the business perspective of the gaming industry in India. The gaming industry encompasses dozens of disciplines and facilitates the employment of thousands of people worldwide. India has the potential of being one of the leading markets in this sector. Cyberspark wants to impart this vision to the students, also providing a platform to compete with other institutions in the field of online gaming.

## Innovation & Incubation Centre

Innovation & Incubation Centre works with the objective of inculcating an entrepreneurial mindset in every student. The cell organizes workshops, competitions, and talks on entrepreneurship from time to time. The cell strives to provide necessary support and mentoring to students who want to take on their own journey in the business world. Although in its fifth year of operation, IIM Sambalpur has witnessed students who have become successful entrepreneurs by starting their own ventures after graduating.

## SANKALP

Sankalp- the social club of IIM Sambalpur strives to create a positive impact and give back to society through various initiatives while making the future corporate leaders more aware and sensitize them towards their duties to the society. It aims to actively participate to help and support underprivileged and contribute to their empowerment and upliftment and make them self-dependent. Sankalp along with the whole IIM Sambalpur family will put in all their efforts to achieve its goals and make favourable differences across various levels.







# STUDENT ACTIVITIES

# CORPORATE COMPETITIONS 2021-2023



VIP GEAR  
NATIONAL FINALIST



SEBI  
RUNNER UP



Hindustan Unilever Limited

HUL TECHFEST  
NATIONAL FINALIST

DIAGEO

DIAGEO BE SPIRITED  
INTERNATIONAL SEMI-FINALIST



FLIPKART WIRED  
QUATER FINALIST

meesho

MEESHO  
NATIONAL FINALIST



MERAKI  
NATIONAL FINALIST



ABFRL SHOW STOPPER  
NATIONAL FINALIST



For a healthy growing nation

ADANI WILMAR  
NATIONAL FINALIST



VGUARD - BIG IDEA  
SPECIAL JURY WINNER



STOCK GROW  
NATIONAL FINALIST





# CORPORATE ENGAGEMENTS UNDERTAKEN BY STUDENTS

The student community at IIM Sambalpur engages with the industry proactively. They help bridge the gap between theoretical knowledge of the classroom and practical experience in the industry by building avenues of corporate engagement. Renowned experts from several fields are invited to share their experiences with the student fraternity through guest lectures, panel discussions and other such events. Skill enhancement workshops are conducted to sharpen technological and communication skills by providing interactive opportunities with corporate professionals. IIM Sambalpur aspires to connect inspired student members with experienced professionals in order to seek their guidance and reach career goals. It fosters a win-win relationship between the mentors who share their valuable experience and the mentees who streamline their creativity and ideas.

**Some of the organizations where IIM Sambalpur students had undertaken live projects:**

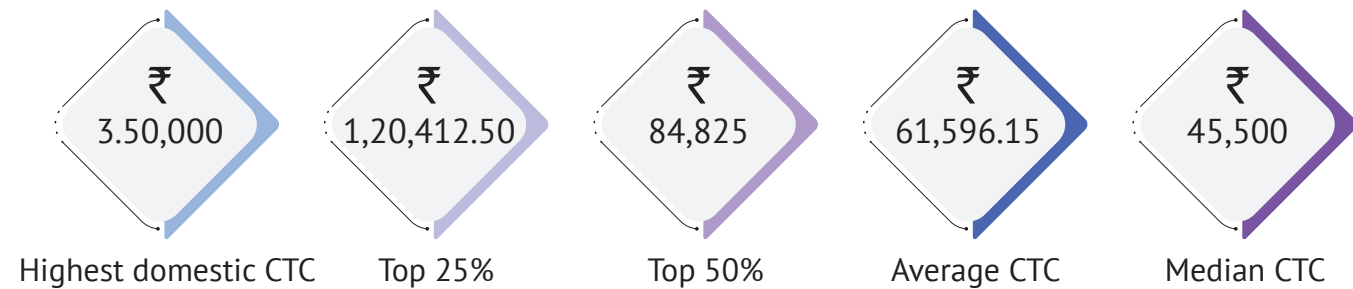
HDFC Bank, Mahanadi Coalfields Limited, TVS, Jain Farm Fresh, CashKaro, Vedanta, Hindalco, Coffee Day Beverages, Tata Steel, Accenture and GlaxoSmithKline.

## LIVE PROJECTS

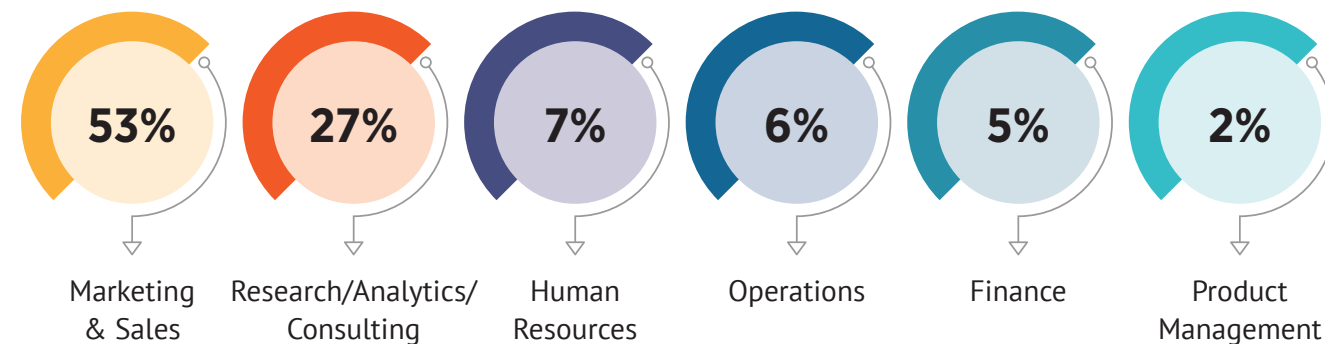
As part of the continuous endeavor of students towards experiential learning and industry exposure, the Students at IIM Sambalpur have worked in opportunities with corporates to be part of ongoing projects, contributing in key areas of Marketing, Finance, Strategy, Analytics, and HR. Such profound and practical-oriented exposures have provided the students with opportunities to apply their learning and assess them in action on the field in actual, on-ground scenarios. We would like to extend our heartfelt gratitude to all the organizations who had extended opportunities to our students last year.



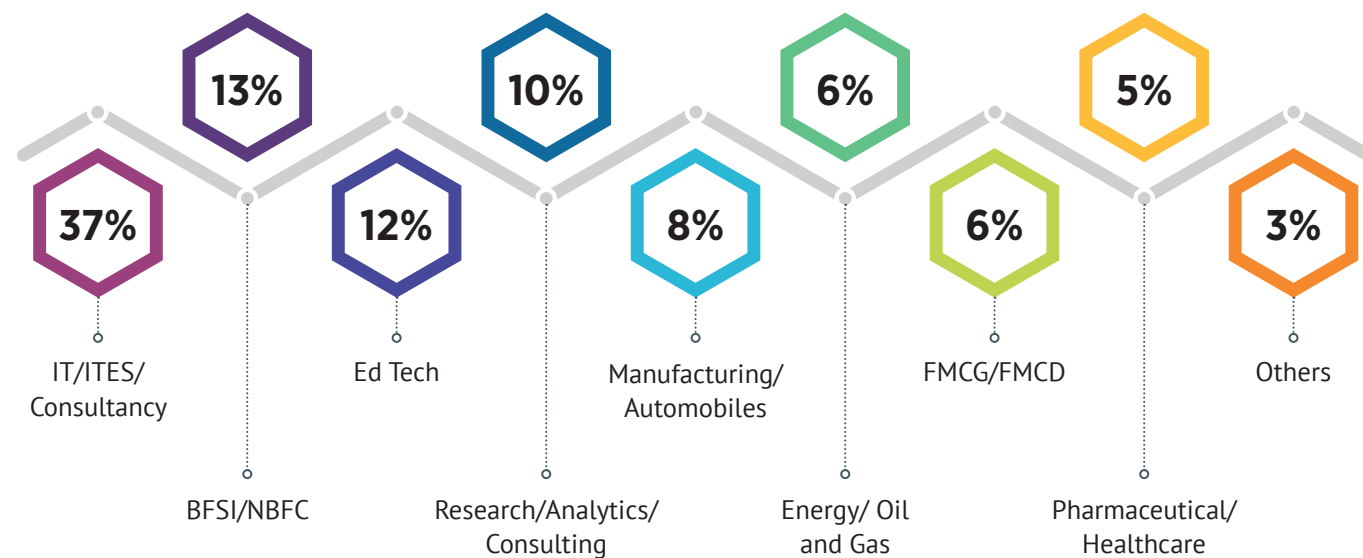
# SUMMER PLACEMENT 2021-2023



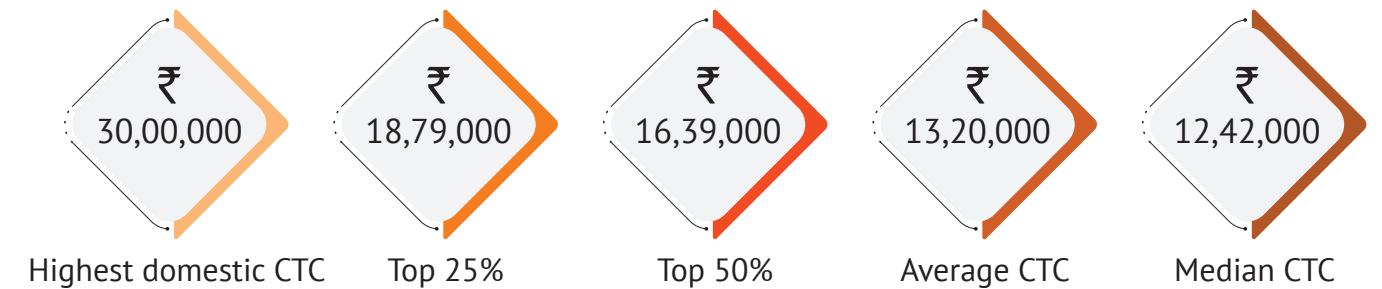
## Domain Wise Placements



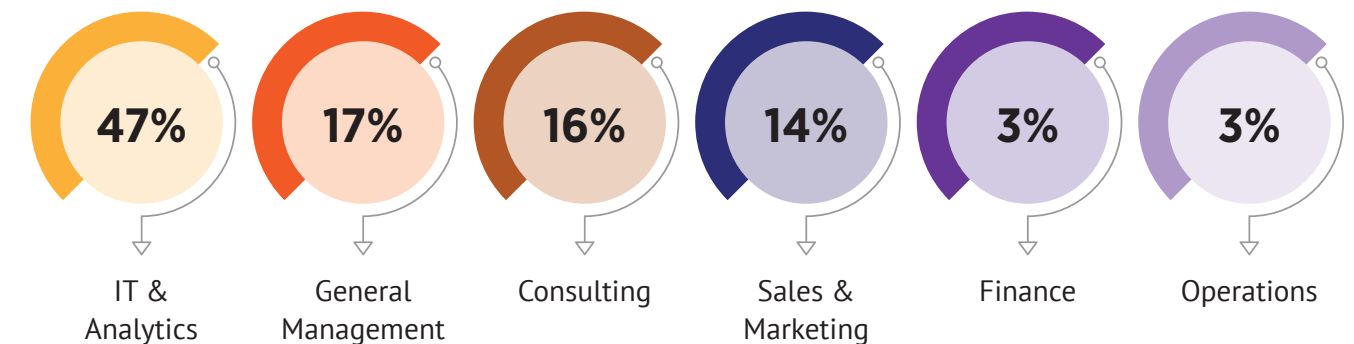
## Industry Wise Placements



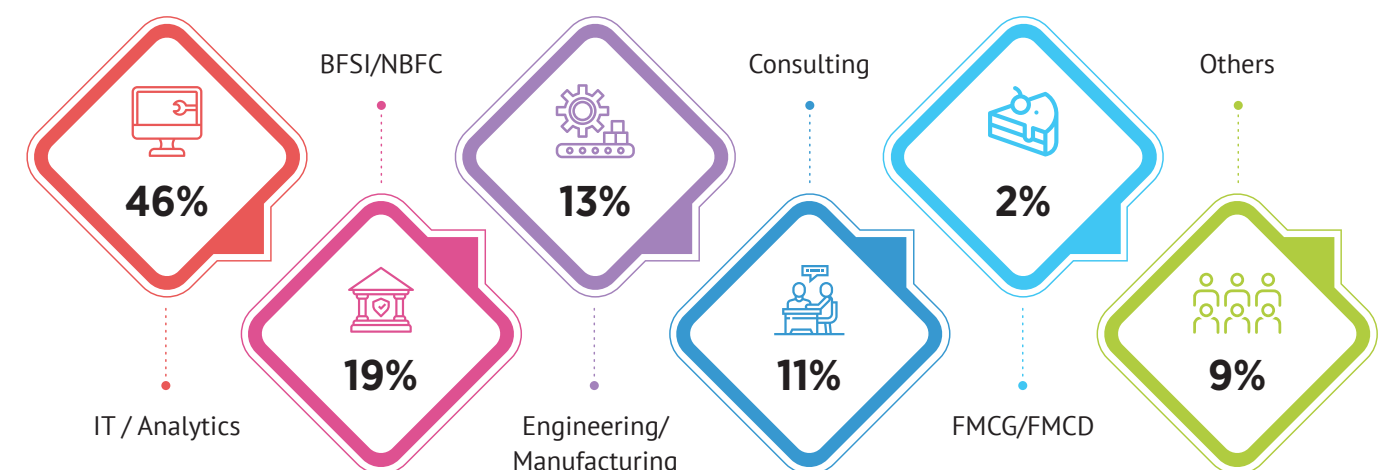
# FINAL PLACEMENT 2020-2022



## Domain Wise Placements



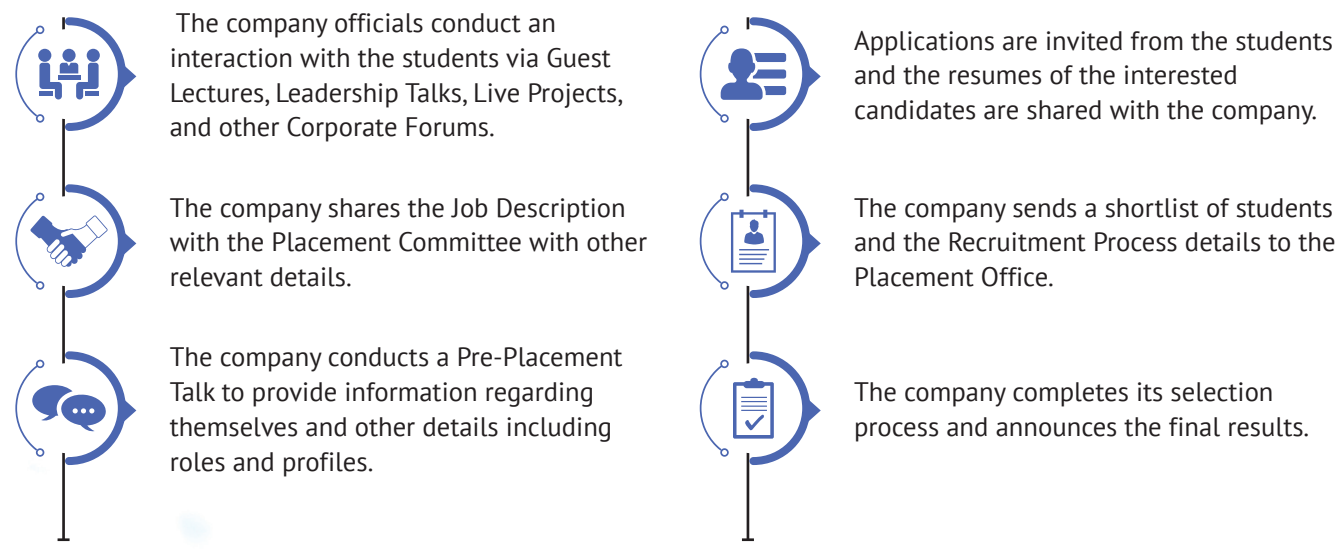
## Industry Wise Placements





# PLACEMENT PROCESS & RULES

The placement process consists of the following stages:



# PLACEMENT COMMITTEE DETAILS



The Placement Committee is a student-entrusted body guided by the Placement Chairperson and the Placement Coordinator, which oversees the entire placement process of the institute. It conducts the Summer and the Final placement of the season thereby acting as a liaison between the corporates and the entire PGP cohorts from both years. The Placement Committee works proactively to invite companies to the campus to recruit talent. Apart from heading the recruitment process, it plays a pivotal role in framing the recruitment policies of the institute and organizes Corporate Talks, and Business Conclaves to invite industry stalwarts to explore and engage with the students of IIM Sambalpur.

### Placement Chairperson

**Prof. Diptiranjana Mahapatra**

Email: [diptiranjana@iimsambalpur.ac.in](mailto:diptiranjana@iimsambalpur.ac.in)

### Student Placement Committee

<b>Aditi Narayan</b> 8860482033 Senior Coordinator	<b>Harsha Singh</b> 8449388327 Senior Coordinator	<b>Sowmya C F</b> 9585132818 Senior Coordinator
<b>Bidisha Goswami</b> 9884208908 Senior Coordinator	<b>Nainsy Awasthi</b> 9793688946 Senior Coordinator	<b>Theres Megha Franklin</b> 8296140032 Senior Coordinator
<b>Gaurav Khandelwal</b> 7723046650 Senior Coordinator	<b>Shreya Davis</b> 7560869318 Senior Coordinator	<b>Urvashi Bansal</b> 9554119661 Senior Coordinator



# PROMINENT RECRUITERS

# HOW TO REACH IIM SAMBALPUR

IIM Sambalpur is well connected to all the major cities via air, rail, and road. The nearest airport is Veer Surendra Sai Airport at Jharsuguda, which is an hour's drive away (62kms) from the institute.



**Air:** Veer Surendra Sai Airport, Jharsuguda has daily direct connectivity to major hubs such as Kolkata, Delhi, and Hyderabad and connecting flights to Chennai, Mumbai, Bangalore, and other locations. IIM Sambalpur is also connected via Swami Vivekananda Airport, Raipur (262 km), and Biju Patnaik International Airport, Bhubaneswar (296 kms).



**Railway Station:** Sambalpur Junction (SBP), the nearest Railway Station is located 18 km away from IIM Sambalpur campus. It is the major station and is well-connected with most of the other cities. The other nearby stations are Sambalpur City Railway Station, Hirakud Railway Station, and Sambalpur Road Railway Station.



**Road:** Sambalpur is well connected to prime locations such as Raipur, Bhubaneswar, Cuttack and Rourkela via national highways.





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