



# EXECUTIVE MASTER OF **BUSINESS ADMINISTRATION** 2023-25

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Indian Institute of Management Sambalpur



# ABOUT

# IIM SAMBALPUR

Located in amidst hills and farmlands of Basantpur, Goshala, the campus of IIM Sambalpur is peaceful and far away from the hubbub of the metropolis. Along with this peace, the lives of IIM Sambalpur revolve around classes, assignments, presentations, Live Project, Industrial Visit, CEO Immersion etc. Meeting the not-so-elastic deadlines for these components of evaluation is what majorly makes up for most of the time a day here. Students at IIM Sambalpur run a number of student committee and clubs. The Institute has academic committee, which acts as a liaison between the faculty and the students. This Committee puts forward the issues pertaining to academic curriculum and students' incessant requests for deadline extensions.

Apart from the rigorous curriculum, the Institute also gets access to the best Faculty and Industry Experts in the IIM System. The depth of knowledge of the Professor and the sheer ease with which they handle the course both astounds and inspires us. Students do not need to be told to study, it comes naturally after seeing the amount of efforts being put in by the professors. After the classes are over, one can always find students burning the midnight oil in the rapidly growing library. Students, in collaboration with the Institute authorities, host a number of activities to facilitate their overall development.

The current economic scenario of our country is brimming with endless opportunities. Apart from Corporate Giants, avant-garde Startups endorsed by stakeholders, inclusive of the Government itself, provide a rich platform wherein many of our students would like to take a path of job creators as Entrepreneur. We strive to instil a holistic mindset of sustainable and socially inclusive growth in all the endeavour's taken up by all of our stakeholders.

## ABOUT THE PROGRAMME

Executive MBA programme is designed to capture the dimension of futuristic organizations with an immersive and active learning experience to equip future leaders. The program will benefit those having strong entrepreneurial mindset.

The entire spectrum of program will cover emerging global trends, international interface, align with government eco-system and transform opportunities into actions.

The program will focus on responsible leadership, sustainability, and digital transformation.

Executive MBA programme at IIM Sambalpur was initiated in the year 2021. Since then IIM Sambalpur has successfully inducted two batches, this year third batch of ExeMBA will be admitted. The programme has seen a unique cohort of working professionals across different industries like manufacturing, IT, ITES, Retail etc. With an average experience of 7 years and NRI participants in every batch.



## PROGRAMME TITLE

On the successful completion of the programme,  
participants would be awarded the title

**‘Executive Master of Business Administration’.**





## PROGRAMME OBJECTIVES

The predominant goal of the programme is to help the participants enhance their business and management skills through entrepreneurial mindset. The programme is designed to provide foundation and deep understanding of management to professionals, to take their organization at next-level, activate their personal development and emerge as responsible Leaders. The specific objectives are as under:



Develop entrepreneurial skills to adapt ever-changing business environment and apply the concepts of business management.



Ability to integrate innovative ideas across functional areas to diagnose and solve complex business problems.



Acquire deeper insights on leadership, sustainability, and digital transformation to act as strong organizational leaders.



Develop entrepreneurial skills to adapt ever-changing business environment and apply the concepts of business management.

## KEY BENEFITS

- ▶ A 2-year degree program for working / self-employed professionals
- ▶ Live classes in blended mode
- ▶ Alternate weekend online classes
- ▶ Interactions with corporate, faculty from top national and International Business Schools
- ▶ Build influential connections
- ▶ IIM Sambalpur Alumni status
- ▶ Rigorous, cutting-edge curriculum with entrepreneurial orientation
- ▶ Flipped classroom pedagogy
- ▶ Focus on Cohort Diversity across nationalities
- ▶ International Immersion Program (optional) / CEO Immersion Program
- ▶ Specialization in all domains with emphasis on responsible leadership, sustainability, and digital transformation

## PEDAGOGY

The programme is designed to create solid foundation in fundamentals of business and management with immersive learning experience. The course will be online on every alternate weekend. The live sessions by faculty will facilitate interactive experiential learning among participants. Since classes are conducted on alternate weekends, participants will get sufficient time to apply and relate their academic learning to real-time environment. IIM Sambalpur practices a unique pedagogy of flipped Classroom that enable participants to learn-by-practice. The Blended-mode of course-delivery addresses the constraints of working professionals in having to be away from work for extended durations of time, typically necessitated by fully on-campus, residential programs. The program is planned to be offered on high definition, video conference based virtual classroom (VCR) online platform and offline mode i.e., on Campus of IIM Sambalpur.

## PROGRAM STRUCTURE

In line of the established norms of conferring an Executive MBA degree, the total minimum contact hours for the program are mentioned below:

- Total 750 hours of classroom teaching, 450 hours in first year and 300 hours in second year.
- Blended learning model with a combination of online and offline classroom modes
- Two in-campus visits during the programme
- Alternate weekend classes
- Course delivery would include an eclectic mix of Flipped classroom, case - based methods of teaching, simulations, problem solving exercises, assignments, roleplay and in-class discussions.

## COURSE CURRICULUM

In the first year of the programme, a participant must undergo 450 hours of instructions on an interactive learning platform. In the second year the Participants are required to complete 240 hours of instructions and the remaining 60 hours of a Project course. The Participants will have to undergo all the prescribed courses from the selected areas of specialization, with an option for choosing electives on one's own preference.

### First Year

TERM I		
Course	Credit	Sessions
Managing People and Performance	3	20
Financial and Management Accounting	3	20
Essentials of Marketing	3	20
Firms and Market	3	20
Quantitative Techniques	3	20
<b>Total Term I</b>	<b>15</b>	<b>100</b>
TERM II		
Strategic Human Resources Management	3	20
Corporate Finance	3	20
Strategic Marketing	3	20
Macro Economics	3	20
Operation Management	3	20
<b>Total Term II</b>	<b>15</b>	<b>100</b>



TERM III		
Management Information Systems	3	20
Legal Aspect of Business	1.5	10
Design Thinking	1.5	10
Managerial Communication	1.5	10
Negotiation	1.5	10
Strategic Management	3	20
Project Course	3	20
<b>Total Term III</b>	<b>15</b>	<b>100</b>

## Second Year

II YEAR COURSE STRUCTURE*		
Course	Credit	Sessions
TERM IV		
Sustainability & Ethics	3	20
Leadership	3	20
Corporate Entrepreneurship	3	20
Management Application Project Course	3	20
<b>Total Term IV</b>	<b>12</b>	<b>80</b>
TERM V		
Digital Transformation	3	20
Project Management	3	20
Elective 1	3	20
Elective 2	3	20
<b>Total Term V</b>	<b>12</b>	<b>80</b>
TERM VI		
Elective 3	3	20
Capstone	3	20
<b>Total Term VI</b>	<b>6</b>	<b>40</b>
<b>Total II Year</b>	<b>30</b>	<b>200</b>

\* Subject to change

# ADMISSION PROCESS

## Qualification & work Experience

Candidate should hold a bachelor's degree or an equivalent qualification in any discipline with a minimum of 50% marks or equivalent percentage.

AND

A minimum 3 years of Post Qualification managerial/ entrepreneurial/ professional experience as on last date of application.

## Selection Criteria

### ► Self-financed candidates

In the case of self-financed candidates fulfilling the minimum eligibility criteria as above shall be called for the PI process. The Executive MBA Admission Committee in consultation with the Competent Authority will decide the number of candidates to be called for PI.

Candidates shall be required to submit a “No Objection Certificate”/ “Consent letter” for pursuing the Executive MBA at IIM Sambalpur from his or her employer.

### ► Industry Sponsored Candidates

Industry Sponsored candidates are allowed admission in the Executive MBA Program of IIM Sambalpur. A Sponsored candidate must have been in service of the sponsoring organization for at least two years at the time of admission. The selection of candidates under this category will be primarily based on personal interview. The candidates will be required to submit a letter from the sponsoring company. A candidate selected under this category will have to abide by all the Rules and regulations applicable to student taken under normal category.

## PERSONAL INTERVIEW

Upon being shortlisted the candidates shall appear for a personal interview in front of the selection panel. The selection panel will assess the suitability of the candidates based on their managerial acumen and entrepreneurial mindset.

## PREPARING THE MERIT LIST

Final Merit List will be prepared based on Personal Interview, Academic Qualification and Relevant Work Experience.

## IMPORTANT DATES

Details	Cycle
Online Application Starts	Jan 23, 2023
Online Application Ends	March 3, 2023
Tentative PI Dates	May 13-14, 2023
Announcement of Results	May 21, 2023
Registration	June 10-11, 2023
Programme Inauguration at IIM Sambalpur	June 17-18, 2023
Commencement of classes	June 24, 2023

Application fee: Rs 1,000 (Non-refundable)

## PROGRAM FEE

The total fee for Executive MBA is **Rs. 12,00,000/- (Twelve Lac)** which includes tuition Fees, Virtual Library Access (such as cost of materials/cases/library materials/ Databases/ Archive etc.) and Campus Immersion (IIM Sambalpur campus only).

## STUDENT TESTIMONIALS



Sourav Sekhar Hota  
SR. Executive  
Sales & Operation  
Grip Strapping Technologies Pvt Ltd

“

I am really blessed to be a part Executive MBA programme in IIM Sambalpur . The course is very much well constructed and learning is much more equivalent to any regular MBA course in any Reputed college across the world.



Debabrata Mohanta  
Senior Process Engineer (Iron Ore Beneficiation & Pelletisation)  
Essel Mining & Industries Limited (Aditya Birla Group)

“

It is a great exposure provided by IIM, Sambalpur. When you are pursuing a career in the technical field, at some point of time you realise that you must enhance your knowledge to perform somehow better. Because you must compete in the competition market. IIM provide a great platform for that. The Course outline are closely associated with our current market scenario.



Suryakant Nayak

“

After working for more than 15 years at various roles and responsibilities in manufacturing sector, I have decided that time has come to move my education level to the next level. At the same time ,being a working professional with a family, flexibility and affordability of time were the major factor for choosing Executive MBA program at IIM Sambalpur. The teaching sessions really provides a reason on the real concepts behind every decision taken in work place. The course is highly recommended for any working professional looking for enhancement in educational qualification as well as career growth.



Vikram Jena  
Project Manager - Iron ore Beneficiation Projects  
Years of experience-10+ Yrs  
Rungta Mines Limited, Keonjhar, Odisha

“

The "2 years Executive MBA program" at IIM Sambalpur has pushed me to challenge myself academically and professionally and taught me both the quantitative and qualitative skills which I feel is quite necessary in today's changing dynamics of industry. I am grateful to IIM Sambalpur for everything that I have learned. Looking forward to learning!



Ranjeet Kumar Burnwal  
Manager  
Store & Disposal  
Hindalco Industries Limited, Hirakud

“

Immense pleasure as well feeling pride to have the student of IIM executive MBA batch. Course outline is very engaging and giving sense of business. Also inculcating visionary know how to see the business in broader perspective.



Sameer Meher  
Independent Consultant

“

My Criteria to choosing Ex-MBA from IIM Sambalpur as it holds Brand in the Industry which is more useful ahead in life of career. In this Curriculum we get more interaction with faculty and clear doubts about professional life which is going to be there out. IIM Sambalpur gives a great opportunity of collaborating as batch size is very small and you get the opportunity to reach out within the group easily.

### Contact Details



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