

SAC REPORT 2019-20



EVENTS CONDUCTED UNDER THE MHRD COMPLIANCE



Independence Day - 15th Aug'19

IIM Sambalpur proudly celebrated Independence Day on 15th August, 2019 in the Campus. Prof. Mahadeo Jaiswal, Director, IIM Sambalpur unfurled the national flag at 9:00 AM followed by a cultural programme. All the faculty and staff members joined the celebration.



Fit India Walk – 29th August'19

"Fitness is paramount to excel in all walks of daily life." With this motive in mind, IIM Sambalpur participated in the 'Fit India Movement' initiative launched by the Ministry of HRD, Government of India on the eve of National Sports Day. The event began with our Director, Prof.. Mahadeo Jaiswal's address to the students in which he emphasized the importance of sports and exercise as preventive healthcare measures. Students, faculty and staff members actively participated in a 'Walkathon', organized as part of the event.



EVENTS CONDUCTED UNDER THE MHRD COMPLIANCE



Marathon under Jal Shakti Abhiyan – 22nd Oct'19

Under the guidelines of MHRD and banner of Swachhta Pakhwada, IIM Sambalpur hosted an event of 5 KM Marathon, under Jal Shakti Abhiyan on 22nd October 2019. The event was called “Every Mile Matters Every Drop Counts” and the primary motive of the event was to create awareness about water conservation. There were over 300 participants which included faculties and students from IIM Sambalpur and nearby institutions. The event began with a speech by IIM Sambalpur Director, Prof. M.P. Jaiswal followed by speeches by the two guests Mr. Sanjeet Kumar, Divisional Forest Officer Sambalpur, and Dr. D.K Mahalik, Head of Department Business Administration Sambalpur University. All of them emphasized the need for water conservation and how each one of us can motivate others to inculcate this habit. After the speeches, participating gathering took the Swachhta pledge to save every drop of water and utilize it efficiently, come up with new innovations and to educate and motivate at least 100 more people to join the cause. After this, the marathon run started enthusiastically and was completed by a large number of participants. The winner of the race was Mr. Lingaraj Behera from Sambalpur University and the runner up was IIM Sambalpur student Mr. Siddesh Patil.



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Anti-Plastic Drive – 24th Oct'19

Under the guidelines of MHRD and banner of Swachhta Pakhwada, IIM Sambalpur hosted an event of 5 KM Marathon, under Jal Shakti Abhiyan on 22nd October 2019. The event was called “Every Mile Matters Every Drop Counts” and the primary motive of the event was to create awareness about water conservation. There were over 300 participants which included faculties and students from IIM Sambalpur and nearby institutions. The event began with a speech by IIM Sambalpur Director, Prof. M.P. Jaiswal followed by speeches by the two guests Mr. Sanjeet Kumar, Divisional Forest Officer Sambalpur, and Dr. D.K Mahalik, Head of Department Business Administration Sambalpur University. All of them emphasized the need for water conservation and how each one of us can motivate others to inculcate this habit. After the speeches, participating gathering took the Swachhta pledge to save every drop of water and utilize it efficiently, come up with new innovations and to educate and motivate at least 100 more people to join the cause. After this, the marathon run started enthusiastically and was completed by a large number of participants. The winner of the race was Mr. Lingaraj Behera from Sambalpur University and the runner up was IIM Sambalpur student Mr. Siddesh Patil.



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Constitution Day Pledge – 26th Nov'19

IIM Sambalpur on 26th November 2019 celebrated the occasion of 'National Constitution Day' to commemorate the adoption of the Indian constitution 70 years ago. The main aim of event was to spread awareness on the importance of the constitution and its architect, Dr B.R. Ambedkar. The occasion was attended by the entire fraternity of the institute including Prof. Mahadeo Jaiswal, Director; faculty members; students; and entire staff of IIM Sambalpur. The students and other attendees took the pledge to stand by the universal principle of civilized society and maintain the integrity and unity of the country. Everyone presents also pledged to never resort to any physical violence and rather settle all the disputes amicably through discussion. The prominent values of the constitution such as equality, liberty, justice, and socialism were acknowledged during the occasion. Later, the event concluded with everyone joining the National Anthem chorus.



Swachhta Pledge – 16th Jan'20

IIM Sambalpur fraternity gathered together on 16 January 2020 to observe 'Swachhata Pakhwada Campaign', an initiative started by Government of India in 2016. Students, faculty and Staff members undertook the pledge to stand by Mahatma Gandhi's vision of 'Clean India' and make efforts towards the development of a clean litter-free country.



EVENTS CONDUCTED UNDER THE MHRD COMPLIANCE



Blood Donation Camp: “Donate Blood Save Life” – 29th Nov’19

Blood donation is a major concern to the society as donated blood is life saving for individuals who need it. Keeping this in mind IIM Sambalpur took the initiative and organized a blood donation camp on campus, with the help of local medical college VIMSAR Burla. All the necessary steps were taken to ensure the safety of the donors. More than 50 donors donated the blood including the faculty, students and hostel staff. The event was monitored by the members of student council of IIM Sambalpur. This was the first time a blood donation camp was organized on campus. Post blood donation all the donors were given refreshments, blood donation card and certificates.



EVENTS CONDUCTED UNDER THE MHRD COMPLIANCE



Republic Day - 26th Jan'20

IIM Sambalpur celebrated the Republic Day on 26th January, 2020. Prof. Mahadeo Jaiswal, Director, IIM Sambalpur unfurled the national flag at 9:00 am in the forecourt of the Campus. The Faculty, Students and Staff members participated in various cultural programmes on the occasion.



International Women's Day - 9th Mar'20

IIM Sambalpur gathered together to celebrate the spirit of womanhood on the occasion of "International women's day". IIM Sambalpur Director, Prof. Mahadeo Jaiswal, in his welcome address, talked about the three key roles women have defined for generations- power, knowledge and prosperity. Esteemed panellists, Ms. Arundhati Devi, Social Worker; Dr. Rashmi Das, Gynaecologist; Ms. Kirti Tiwari, Chief Manager MCL; and Ms. Rashmi Mishra, Principal, DAV Public School, Sambalpur, shared their thoughts on gender equality and women empowerment. The panel discussion was followed by a cultural programme which took inspiration from the theme of women empowerment.



SIGMATO - THE OPERATIONS CLUB

Session on Supplier matters for procurement excellence

Sigmato, The Operations Club at IIM Sambalpur hosted Dr. Aditya Verma, Vice President- Procurement, Emami Ltd as a guest speaker for the session on “Supplier matters for procurement excellence” on 29th October’19. He started the session with some valuable management sutras and their importance in the corporate world. He explained how focusing only on low cost proves costly, and suggested that a procurement Professional should know the difference between Price and Value, and negotiate for the highest value instead of low price. He then discussed how the supply chain and operations have evolved, about the risks that are involved in procurement, and how these risks could affect the company’s financials and relationship with its customers. Later, he shared his insights regarding the decision-making criteria, integrated risk management, and strategic alliances during the procurement process. He ended the session on the note – how a balanced functional and behavioural attitude is important to fit into the new paradigm of complex management.



Guest Lecture on Multi-Modal Transportation

Sigmato club got the opportunity to host Mr. Deepak Ghatole, Sr. DGM – Strategic Logistics, TAFE Ltd, for delivering a guest lecture on “Multi-Modal Transportation” on 1st December 2019. He started the session by talking about supply chain management and how new-age technology is playing a massive role in changing the conventional ways of SCM. He explained the consequences of ‘Silo Working’ in which he emphasized the importance of horizontal and vertical integration within and outside the organization. He also shared the significance of multimodal versus intermodal operations and highlighted the upcoming challenges of continuously evolving supply chain management. In the end, he talked about prevalent networks of multimodal transportation in India and how TAFE is leveraging it for the promotion of unconventional growth in the agriculture sector.



Lean Six Sigma – Green Belt Training Program

Sigmato has successfully conducted the Lean Six Sigma-Green Belt Training course in collaboration with KPMG, from 18th to 21st of September 2019. In the 4-day workshop, 99 students participated and learned how to improve productivity by eliminating waste and reducing process variations using the DMAIC approach. The participants also acquired hands-on experience of the Minitab tool for analysing and solving business problems.



Enigmatic 2.0 – A case study competition

Sigmato conducted an event under the banner of Ethos'20, Enigmatic 2.0, a case study competition in collaboration with IOCL (Indian Oil Corporation of India), in which the participants from various IIMs and other B-Schools took part. Upon successfully qualifying two rounds (Quiz and Minicase rounds respectively), the participants were given the Live Case Study by IOCL for the final round of Enigmatic 2.0 on 2nd February 2020. The IOCL representatives chaired the event at the IIM Sambalpur campus. And the 1st, 2nd and 3rd winners were awarded with the cash prizes of Rs 15000/-, Rs10000/-, Rs5000/- respectively.

HRidaya - The HR Club

Rachnakar

This was an article writing competition intended to provide a platform for all the HR enthusiasts to showcase their talent by articulating their thoughts on the ongoing practices in HR. Around 110 plus participants from across the country participated.

Debate Competition

A debate competition for the students of IIM Sambalpur was organised on 24th November, 2019. Evaluation was done on the basis of verbal and non-verbal communication, logical thinking, valid arguments supported with data. The debate was conducted in two rounds, where the final round was judged by Prof. Balamurugan Annamalai, Faculty, IIM Sambalpur.



SAMviksha 3.0

Samviksha 3.0 was conducted under Ethos'20 on 1st Feb, 2020. Under it participants were invited through the D2C platform, and 700 plus participants got registered in teams. The first round was an online quiz. For the second round 50 teams were selected and were given a case study to solve. After their submission, 6 teams were shortlisted for the third round that was on campus, where they presented their solution. They were judged by Dr. Vivekanand Mishra, the Asst. Vice President and Head-HR at Hindalco Industries Ltd. and Mr. Bhavin Mahapatra, DGM-HR at Hindalco Industries Ltd.

EMPORIA - THE MARKETING CLUB

Article competition

Emporia, the Marketing Club of IIM Sambalpur organized Article Writing Competition, Dare2Compete, on 29th August, 2019. This competition was open for all the students of other B-Schools across India.

Marklook – Annual Marketing Magazine

Emporia- The marketing club of IIM Sambalpur launched its first edition of the club's magazine "Marklook" on 29th September, 2019 during Annual Business Conclave of IIM Sambalpur "Marmagya 4.0". This edition presented new facets and insights of the marketing world.

Ballyhoo Street

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Brandbaazi 2.0

Brandbaazi organized by Emporia, the marketing club of IIM Sambalpur, on 2nd Feb, 2020 during the Day 2 of Ethos, the annual fest of IIM-Sambalpur. It had over 1400 plus registrations and the best 6 teams made it to the campus for the finale. All teams presented their best sales pitch with a print advertisement in a poster targeting the 1990's audience for today's product.

EVENTS CONDUCTED BY CLUBS



Marketing Conclave – M-Vision 2019- 7 December 2019

Emporia, the marketing club of IIM Sambalpur, organized a marketing conclave, following Ballyhoo Street, on the theme 'The Market funnel is shifting' on 7th December, 2019. The eminent panellists included Mr. Sopan Upadhyay, Assistant VP Marketing, TATA Capital Housing Finance Limited, Mr. Hardik Joshi, Digital and Social-Media Head, Axis Bank, Mr. Manish Gupta, Ex- Nielsen and Prof. Balamurugan.



Pronigma 1.0

The marketing club of IIM Sambalpur organized Pronigma 1.0, the second event on 30th January, 2020, under Ethos'20. The event had two rounds, first being a quiz contest, which tested the participant's knowledge of Social awareness marketing campaigns.

NGO Visit- 13 February 2020

Emporia - The Marketing Club of IIM Sambalpur paid visit to a local old-age home for the distribution of funds generated from our event Ballyhoo Street on 13th February, 2020. The donation drive marked a memorable ending to the event Ballyhoo Street organized as part of the Marketing Conclave. The participating students later shared that they were overwhelmed with the generosity and blessings they were showered with.



EVENTS CONDUCTED BY CLUBS



BEARS N BULLS - THE FINANCE CLUB

BnB Quiz-a-thon - Mar'20

Bears and bulls the finance club at IIM-Sambalpur, organised 'BnB Quiz-a-thon' from 10 Feb - 1 March 2020. It was an intra-college series of quizzes spread across the whole month. Quiz-a-thon was conducted in 4 rounds with specific topics assigned like Union Budget, Economics, Financial Management and Current Affairs to test the financial acumen of the participants. Around 45 students participated in the event and out of which top-10 winners of each round were declared and participants were regularly updated about their progress.

Equinotch - Jan'20

Bears N Bulls also conducted 'Equinotch', a Pan-India Equity research challenge. This competition tested the participant's mettle in conducting equity research. The event not only exposed participants to various challenges in valuation but also enabled them to think beyond boundaries of valuation theories. The participants understood the flow of the processes while conducting the research. They understood various tools of valuation, sector-specific knowledge, understand the drivers of the business and forecast future revenues and margins which will impact the stock price. A large number of teams from all over the country participated from which around 9 teams were selected for the final round. Faculty members of IIM Sambalpur Prof. Soumya G Deb, Prof. Ashutosh Tripathi, and Prof. Jyoti Kumari were the panel members evaluating the event. The participating team from XIMB were the winners while two teams from IIM Sambalpur were the joint runners up.

VISA workshop

Bears N Bulls co-organised the VISA workshop conducted by IIM Sambalpur on 16th December, 2019. The workshop was conducted by VISA under its 'Visa Everywhere Initiative, India 2020' with the aim of inspiring Indian Fintech companies. The workshop attended by MBA-first year students, provided them with insights into various opportunities available for Fintech community and VISA's commitment towards providing mentorship and support to all the Fintech companies under its initiative.



Fin-Digest

Bears N Bulls published all the important news and events of the current year in a nutshell called Fin-Digest –The second edition of the newsletter during the month of November,2019. Important News from finance domain were included in an abbreviated form.

Flip national challenge

Bears N Bulls organised this event. In this event, around 35 students participated from MBA-first year in the domain of banking and finance fundamentals and 1 student from MBA-second year in the area of wealth advisory. The event was conducted in offline mode at IIM Sambalpur during the month of September,2019.

Finmeets

Bears n Bulls conducted discussions on the latest financial happenings as part of knowledge sharing initiative during the month of November,2019.



Guest Lecture on Risk Management

Bears N Bulls – organized a guest lecture by Mr. Satya Shankar Mahapatra, Sr VP-Risk and Analytics, Barclays. The event was attended by first year and second year students of MBA. The students were acquainted with the nuances of risk management and gained insights into the intricate functioning of financial activities of corporates.

CONSIGLIO – THE CONSULTING CLUB

Chapter Series

As is rightly said, “Learning is a continuous process of developing oneself”. Using this a guiding spirit, Consiglio the consulting club of IIM-Sambalpur, started the chapter series to aid the process of collaborative learning. The sessions included a brief introduction to the concepts of Guestimates and an essence of how to unravel the myth using Case Studies.

Guest Lecture

To build on Industry-Academia relationship and to gain insights about the current industry scenario, Consiglio organised a guest lecture which was delivered by Dr. Akhil Prasad, Director-Country Counsel India, Boeing on the topic, "How Strategic Initiatives can make or break a firm". The lecture helped the students gain an in-depth understanding of the importance of strategic initiatives and the impact that it has on an organisation's working.



E-Stratega '20

Consiglio, the consulting club of IIM Sambalpur in association with Converge Biotech and The Marketing Insights hosted E-Stratega, the flagship case study competition in Ethos 2020. The jury panel for the event were Ms. Servjaeta Verma, Founder of the Marketing Insights; Mr. Arun Bijalla, Managing Director and Founder of Converge Biotech; and Prof. Diptiranjana Mahapatra, Faculty, IIM Sambalpur. The event witnessed active participation of over 1200 students from across the country for the qualifying quiz round where 8 teams made it to the final round at IIM Sambalpur campus. The participants from various colleges showcased their propositions to the live case given to them for the final round where they faced questions from the judges.

EVENTS CONDUCTED BY CLUBS



VIVITSA 1.0

Consiglio organized its annual flagship event, the Consulting Conclave – VIVITSA 1.0, themed "Accelerating the Development and Diffusion of Innovation-driven Ecosystems," which was held on 30th November 2019 at IIM Sambalpur campus. The world today has become a global village where different economies of the world have been connected and deeply linked with each other like never before. Thus, in today's times where creative destruction is at its peak, the increasingly rampant and deeply penetrating innovations have led to a VUCA (Volatile, Uncertain, Complex, and Ambiguous) world where companies and businesses are facing significant challenges for their survival as well as growth. "Vivitsta" refers to strive for knowledge. The conclave united industry stalwarts and the IIM Sambalpur fraternity to discuss and deliberate on this theme for the dissemination of knowledge and thought leadership. The eminent guests for the occasion were Mr. Adarsh Arun Halwe – Principal Consultant, Mindtree; Dr. Akhil Prasad – Director, Country Counsel India, Boeing; Mr. Anurag Dua – Partner, PwC; Mr. Krishanu Banerjee - Consultant, Public Sector & Government Practice, Frost & Sullivan; Mr. Nishant Dhoreliya – Corporate Strategy Lead, Bosch; Mr. Sandeep Chatterjee – Associate Director, Deloitte India. The esteemed speakers came together and shared their diverse experiences in their respective fields. The future business leaders, i.e., IIM Sambalpur students, got valuable insights on various aspects of strategy and how technology has become more ingrained in the internal workings of companies over the past decade.



E-cell – The Entrepreneurship Cell Club

National Conclave on “Innovation based entrepreneurship in MSME – Service Sector”

IIM Sambalpur has always been an advocate for the MSME sector. In their perennial quest to further champion this sector, IIM Sambalpur signed an MoU with the Ministry of MSME, Government of India to promote start-ups and entrepreneurship for the growth of the MSME Industry. As part of this, IIM Sambalpur in collaboration with the ministry of MSME, GOI recently organised a one-of-its-kind and the first in the region, National Conclave on the topic “Innovation based entrepreneurship in MSME – Service Sector” on 29th February 2020. The inaugural ceremony of the conclave was graced by Prof. Mahadeo Jaiswal, Director, IIM Sambalpur; Shri Sameer Vishnoi, IAS, CEO, CHiPS, Raipur; Dr. Sukanta Kumar Sahoo, Director in-charge, MSME, GOI; Mr. Anand Vijay Jha, Chief Public Policy Officer, Walmart India and Shri. Keshav Rao, Director (Personnel), MCL. A Business Incubation Centre towards generating new business ideas in MSME sector was inaugurated at IIM Sambalpur. This incubation centre aims to encourage entrepreneurial ideas initially at the regional level, ultimately expanding across the country.

A panel discussion on “Innovation based enterprises and opportunities available for start-ups” followed which included panellists Mr. Anil Pradhan, Founder, IPSFRI (School for Rural Innovation); Mr. Vijay Bijlani, Founder, SME Business Consulting; Dr. A Balamurugan (Moderator), Director, Straighttegitic Solutions Private Limited; Mr. Arun Nagpal, Co-Founder & MD, Mrida Group and Mr. Prasanta Biswal, Evangelist Startup Odisha- Government of Odisha. The discussion revolved around various challenges that young minds of the country need to address by coming up with innovative solutions.

The conversation further pursued with a second panel exchanging their thoughts on the topic “Challenges in Start-ups and possible solutions”. Eminent panel members included Ms. Mandeep Kaur Sidhu, Founder, SimbaQuartz, NGO Smiles Care; Mr. Kishan Nanavati, CEO, Spring Health Water India Pvt Ltd., Mr. Prahllad Mittal, CEO & Co-founder, Homvery; Mr. Sakyasingha Mahapatra, Founder, SakRobotix Lab and Ms. Bindu Sharma, Founder & CEO, Origiin IP Solutions LLP. Apart from sharing the challenges faced by them while establishing their start-ups, the panellists motivated the students to be the job-creators instead of being the job-seekers.

The day ended with a Valedictory session where the meritorious students of MBA 2018-20 Batch were awarded for their outstanding scholastic performance in their first academic year of MBA. A scholarship amount of 1 lakh was awarded to each of the top seven scholastic performers which was sponsored by IIM Sambalpur.



EVENTS CONDUCTED BY CLUBS



Entrepreneurship Boot Camp - 1st and 2nd December 2019

This was a two-day long intensive workshop aligned towards start-up creation by aspiring entrepreneurs organised by IIM-Sambalpur. It had around 104 participants who pitched many start up ideas. These ideas were evaluated and mentored by five Mentors including Mr. Rashmi Ranjan Sahu, Sr. Mission Associate (Incubation & Partnership) at Startup Odisha; Mr Vishnu Nagaraj Entrepreneur - Innovator - IoT - Strategist – Product Architect - Start-up Evangelist - TEDx Speaker Bengaluru Among these ideas a total of 14 Ideas were selected. The event covered several facets of the entrepreneurial journey including 'Ideation', 'Idea Validation' and 'Idea to Reality'. The elements of this program covered the tools and techniques for funnelling and selecting the idea along with the frameworks for validating the same. It also covered the process of putting those ideas into actions. The workshop helped students understand the scientific process and know-how of converting an idea into reality, experience the systematic process of start-up creation, 360-degree perspective required for an innovative venture.



R-Squared – IT and Analytics Club

Guest Lectures

1. R-Squared expressed its heartfelt gratitude to our mentor Prof. RAHUL KUMAR for arranging the insightful guest lecture by Mr Venkatesh Subramanya, Sr. Industry leader, Analytics, and Artificial intelligence leader, Infosys Bangalore on 2nd Dec'2019. The PGP - II students interacted with the esteemed guest to understand how data analytics and machine learning are applied in various industries.

2. R-squared, IT and Analytics Club of IIM Sambalpur welcomed Abhijit Puri, Vice President- (HRIA)- HR InfoTech Association, for an interactive session on 9th Dec'2019. He shared valuable insights with the PGP students on the topic 'Role of Analytics in Human Resource Management'. He shared his views on how analytics help industries from the employees' recruitment process to employee retention and attrition management. He also spoke about how HR analytics has evolved over the years and how the advancement in HR analytics has driven the outcomes of an organization leading to better recruitment and employee engagement.



UNRAVEL -Ethos'20

R Squared- IT & Analytics Club of IIM Sambalpur gladly presented the flagship event UNRAVEL, the Analytics Quiz, and the Case study challenge. The competition tested the participant's knowledge across data analytics and its implementation in real-world businesses in Round 1. The final round of UNRAVEL saw enthusiastic participants spanning across different B-schools to solve the case study challenge, which concluded on 1st Feb'2020. The winners of the competition were rewarded, and participants gained valuable feedback from our mentor. We extended heartfelt gratitude to our mentor Prof. Rahul Kumar without whom the event was not a success.

PODCASTS (Oct '19 – Feb'20)

R-Squared launched R-Squared podcasts- a series of interaction with Industry, experts/ Academicians, in the field of IT and Analytics. Three episodes of R-squared podcasts were launched which featured industry experts - Dr Sonika Sharma, Mr Venkatesh Subramanya and Mr Abhijit Puri.



Box Cricket League - July 2019

The Sporting Calendar started with Box Cricket League in July 2019, with astounding participation from both the first year and second year batches and had a mix of both boys and girls participating in the league.



XLRI Ensemble Valhalla

A contingent of 63 students from IIM-Sambalpur participated in the various sporting events in the Ensemble Valhalla, the annual fest of XLRI, Jamshedpur, that spanned from 1st to 3rd Nov 2019. The female contingent of IIM-Sambalpur, brought glory by finishing in the podium in Volleyball, Throwball, Athletics and Badminton.



EVENTS CONDUCTED BY COMMITTEES



BCL: Inter Clubs and Committees - 2nd to 10th Dec 2019

In November, 2019 IIM-Sambalpur organized Box Cricket League for members of clubs and committees. The event spanned for a week and gave some nail-biting thrillers. Eventually, the team of Sportscom finished as the winner in a tight encounter in the finals.



Intra-College Badminton Championship

IIM-Sambalpur also hosted an intra-college badminton championship for both boys and girls on 20th and 21st of November, 2019. The participation in the event overshot general expectations and saw massive cheers and jeers in the crowds that gathered. There were three categories of matches; doubles, men's singles and women's singles.



'Faculty/Staff Vs Students' cricket match

Sports Committee of IIM-Sambalpur also hosted a 'Faculty/Staff vs Students' cricket match on the eve of Republic Day, 26th January, 2020. This further amalgamated and strengthened the student-teacher bond that IIM Sambalpur boasts of in the campus. It was a neck to neck match, and the faculty/staff team gave the Students' team a run for their money. In the end, it was the young guns who came out victorious.

Tug of war - August 2019

The "tug of war" event was organised during August, 2019 which tested the might and the strategies of the participants.



Ethos Events

Ethos'20 marked the last big event of the academic year during February 1st to 3rd, 2019. Sports Committee hosted several sporting events and had participants from all across the country. The mega event was staged successfully and was made possible due to collaboration and commitment of weeks of efforts put forth by all the members of the committee. Ethos'20 fittingly marked the end of what was an extravagant year for sporting in IIM Sambalpur.



Janmasthanami (Dahi Handi)

Janmashtami, the birthday of Lord Krishna was celebrated with great devotion and enthusiasm on 2nd September, 2019. Students at IIM Sambalpur celebrated this day with full fervour together in the hostel premises, where the Kalakriti committee of IIM-Sambalpur organized the "Dahi Handi" event for them. Students of MBA first year and second year students formed pyramids in groups to break the 'Dahi handi'. Later on, all the students danced with joy and happiness and were served sweets and juice.



Teachers' Day

Teachers' Day was celebrated at IIM-Sambalpur on 5th September, 2019. The day is celebrated to express the love and gratitude students feel towards those who have taught them in life. The role of teachers in any society is irreplaceable as they shape the future of the society by their impact on their students. The event of teachers' day began with the preparation for the warm welcome. The students decorated the venue of the event with balloons. The celebration began with a speech on the importance of teachers' day followed by dance and songs prepared by the students. Games like dumb charades and treasure hunt were conducted for the faculties. Everyone participated in the event enthusiastically. Gifts were given to all the faculties as a token of appreciation. The event ended with some refreshments for all. It was although a joyful event.



Ganesh Chaturthi

Ganesh Chaturthi was celebrated by IIM-Sambalpur on 13th September, 2019. All the students participated with great enthusiasm in event amidst environment of collegiality and comradery.



Halloween Party

IIM Sambalpur celebrated Halloween for the first time this year during October, 2019. The celebration involved various fun events throughout the month like screening of horror movies at the common room of student hostel, various games etc. All the students participated in the event.



Christmas and New year

Christmas and new year were celebrated this year on the college campus with great pleasure. On Christmas Day, the Common room was decorated with Christmas trees, fairy gifts, Christmas Carols. The festivities included a musical performance from students; there were secret Santa and cake cutting. The students were spellbound entirely with the Christmas gratification and the day was called off with a hearty lunch.

The new year celebrations also took place with great enthusiasm. It involved musical events, food and conveying best wishes for the new year 2020 to each other

Diwali

With great cheerfulness and joy, IIM Sambalpur also celebrated one of the most anticipated and widely celebrated festivals in India: Diwali on 28th October, 2019. The hostels were decorated with colourful lights dangling and diyas were placed at every doorway. The venue was adorned with wonderful rangolis. The evening started with a traditional Diwali Pooja accompanied by the lighting of sky lanterns followed by bursting of crackers by the students. Some games like musical chairs and dumb charades were organized for the students. The night ended with dancing in the Bollywood beats and with a delicious dinner.



Holi

The festival of Holi was celebrated with great pomp and fervour at IIM Sambalpur on 10th March, 2020; bringing back the colours of life and love to full sparkle with everyone being involved in full enthusiasm and utmost joy in sharing sweets, spreading gulaal and hitting the dance floor to the traditional Holi songs. The new year celebrations also took place with great enthusiasm. It involved musical events, food and conveying best wishes for the new year 2020 to each other.

The Holi morning started on a high note with everyone playing Holi with colours. The students opted for dry Holi to avoid wastage of water. The festival united the batch of PGP I and PGP II together forgetting all the resentments toward each other bringing out lots of positivity. Celebration and cheers continued with thandai and delicious lunch prepared by the Mess staff for the festive occasion. It was actually a day worth rejoicing.



Saraswati Puja

With great cheerfulness and joy, IIM Sambalpur also celebrated one of the most anticipated and widely celebrated festivals in India: Diwali on 28th October, 2019. The hostels were decorated with colourful lights dangling and diyas were placed at every doorway. The venue was adorned with wonderful rangolis. The evening started with a traditional Diwali Pooja accompanied by the lighting of sky lanterns followed by bursting of crackers by the students. Some games like musical chairs and dumb charades were organized for the students. The night ended with dancing in the Bollywood beats and with a delicious dinner.

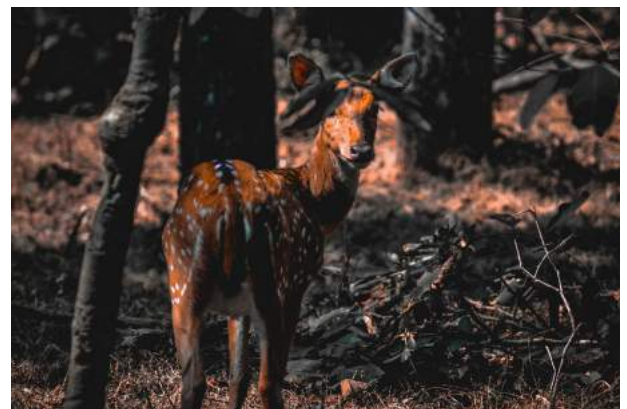
Fresher's Day - Bienvenue

"Fresher's Day" celebration at IIM Sambalpur was conducted during the month of August 2019. It was filled with excitement, joy, music, enthusiasm, laughter and happiness. Event started with students nominating themselves for Mr. Fresher and Ms Fresher. After this all the participants of this great evening came up with their unique ramp walk and introduced themselves one by one in the allotted time which was followed by performing tasks given to them. All of them were impressive in their own way. After the performance, the results were declared for Mr. Fresher and Ms. Fresher and they were awarded with gift hampers. The night ended with dancing on the floor and a great meal.



Photowalk

PR and Media Committee- IIM Sambalpur organized the event of 'Photowalk' at Debrigarh Nature Park, Sambalpur with participation of around 35 first year MBA students, during January,2020. Students were taken on a Safari ride, the path of which was tactfully planned to expose them to natural scenic beauty around the city of Sambalpur. The event allowed IIM Sambalpur students to witness nature in its purest form and experience the wildlife in close proximity. It also provided all the camera enthusiasts with an opportunity to capture their memorable experiences and get awarded for the best clicks of the day. The student community witnessed the wildlife manoeuvre and the view of the dense sanctuary. On the whole, it generated a feel of closeness to nature and was truly a rejuvenating and an enriching experience.



Be the Bard

As part of Ethos'2020, during the month of January, 2020, PR and Media Committee organised a literature fest for the people who find solace in fiction and are connoisseurs of English Literature/Movie. Be the Bard witnessed 370 participants who battled it out to prove their deep knowledge of English Literature and classic movies along with the ability to tell their story.

Shutter Up

Shutter up was conducted by PR & Media Committee during the month of January, 2020; as part of the IIM Sambalpur's Annual cultural fest -Ethos'20. The competition was an online event which motivated all the budding photographers to send their entries to be posted on the social media handles. Winners were declared on the basis of maximum number of likes and shares on the social media posts, selected from around 120 registrations.

Ad- selfie

Ad-selfie was an online competition organised by the committee as part of Ethos'20, during January, 2020. The event judged 150 participants on their creative skills in the first round and advertisement videos in the second round of the event.

IIM SAMachar Newsletter

PR & Media Committee published the 5th edition of IIM Samachar in the month of October, 2019, which contained articles about the recent happenings at the institute, faculty interviews and students' viewpoints about major news events across the globe.

WAT/PI Preparation Kit

The second edition of WAT/PI kit was prepared and disbursed by PR & Media Committee during February, 2020; with the purpose of reaching out to aspiring candidates and guiding them with their interview preparations.

City Meet

City Meet was conducted in 6 cities across the country in the month of May, 2019; with the objective of acquainting aspirants about the academic culture and lifestyle at IIM Sambalpur. Their admission queries and doubts related to the institute were cleared to guide them about IIM Sambalpur.

MAGNUM OPUS

Magnum Opus – The Art club of IIM Sambalpur conducted a flash-mob as a promotional event for the cultural and management Fest - Ethos'20. The flash mob was performed in multiple places, including the City Centre Mall of Sambalpur and in Greater Sambalpur Complex in Jan 2020. It was about 10 minutes' dance performance where the students picked the popular songs of 90's in line with the basic theme of ETHOS'20. The public was taken aback and the performance at City Centre Mall garnered the attention of approximately 200 audiences while in Greater Sambalpur there were about 150 people as audience. The zeal and enthusiasm pumped up the entire mall and Greater Sambalpur to show them a glimpse of how Ethos'20 will be like. These events caught up attention of many people and won accolades and praises in social media. The students also performed in the inauguration program of the Annual fest of ethos and was able to energize the crowd and liven up the atmosphere. The event was a huge success as it was able to generate a huge crowd at the actual events of Ethos'20.



ETHOS 2.0 – The Annual Fest of IIM Sambalpur



IIM Sambalpur hosted the second edition of its three day Annual Cultural, Management and Sports extravaganza – Ethos'20, from 31st Jan - 3rd February 2020. The theme for this edition was 'Back to the 90's' intended to take the attendees down the nostalgic memory lane of the bygone era. The event witnessed the participation of students from around 2500 plus colleges across the country. Ethos'20 was inaugurated on 31st January, 2020, with a lot of fervor and gaiety in the auspicious presence of Prof. Mahadeo Jaiswal, Director, IIM Sambalpur; Chief Guest Shri RK Gupta, CEO (Cluster Head), Hindalco; and the Guest of Honour Dr. Sukhamaya Swain, Head of Government banking (Central office) Axis Bank Ltd. The inauguration ceremony commenced with Ganesh Vandana followed by an energetic flash mob by the students and soulful performance by the Band SUM. The next three days kept everyone engrossed in the constant hustle- bustle of multitude of events organized as part of the festival.

The management events encouraged students to test their business prowess and come up with out of the box solutions for real-time industrial challenges. An array of cultural events such as Chal Chaiya Chaiya, Boogie Woogie, Ramp Burn, Sambalpur Idol gave the participants a platform to express their versatile and creative side. A thunderous line-up of sports events added another dimension to the participants' competitive spirit, integrity and willingness to win the challenge. The highlights were performances by the mesmerizing Antariksh Band and the electronic duo of the Progressive Brothers as a part of the Sunburn music festival. The enthralling music beats got the crowd grooving and the campus arena resonating with their excitement. Ethos'20 served the students with a plethora of memories that can be cherished and be survived on, until the next season of the festival come around again.





Thank You

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