



# FINAL PLACEMENT REPORT

BATCH 2018-2020



भारतीय प्रबंध संस्थान सम्बलपुर  
Indian Institute of Management Sambalpur

[www.iimsambalpur.ac.in](http://www.iimsambalpur.ac.in)



# Foreword

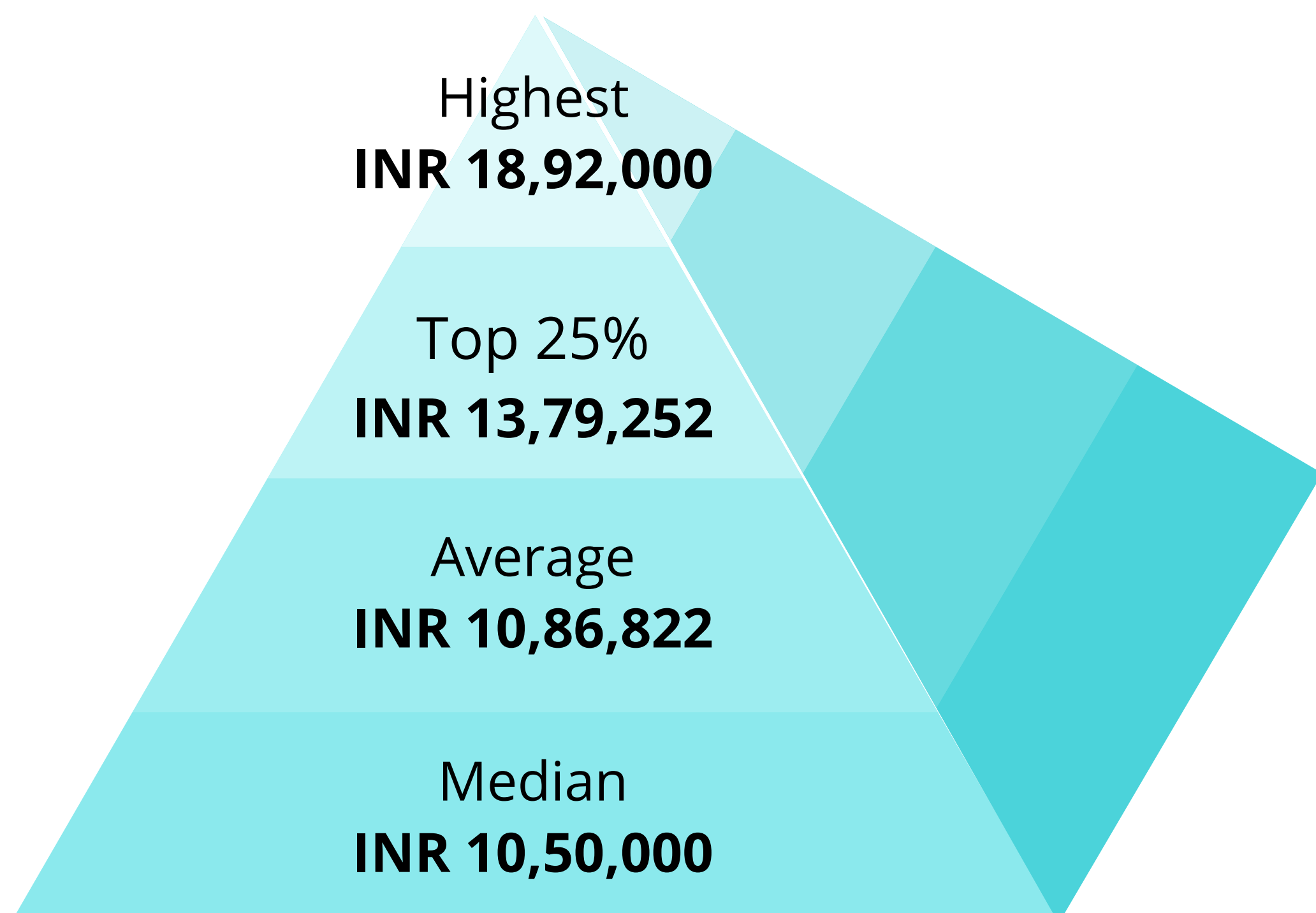


IIM Sambalpur witnessed more than 100 companies visiting the campus this season with prominent recruiters such as Bajaj Allianz, Aditya Birla Capital, Deloitte India, KPMG, Ernst & Young, Amul, Vedanta, SBI Life, Tata Steel BSL, HDFC Bank, IBM, Ramco Systems, Tech Mahindra, Mindtree, Motilal Oswal, JustDial, etc. The graduates were offered a myriad of lucrative roles across Marketing, Sales, BFSI, Operations, Consulting, Analytics, ITeS and bagged highly coveted roles in Fintech, E Commerce, FMCG and so on.

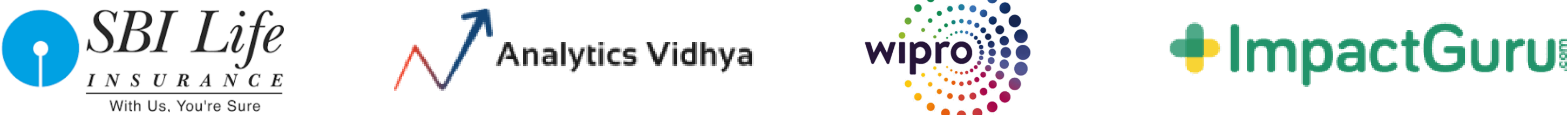
With almost a **50%** increase in the batch size and an **104%** increase in the total number of visiting companies on campus, IIM Sambalpur set new standards and surpassed its previous placement records.

This season recorded the highest annual CTC at **INR 18.92 LPA** with top 25% CTC at **INR 13.79 LPA**.

IIM Sambalpur would like to extend a sincere gratitude to its esteemed recruiters for partnering with us and reposing faith in the quality of talent and its distinct academic culture.



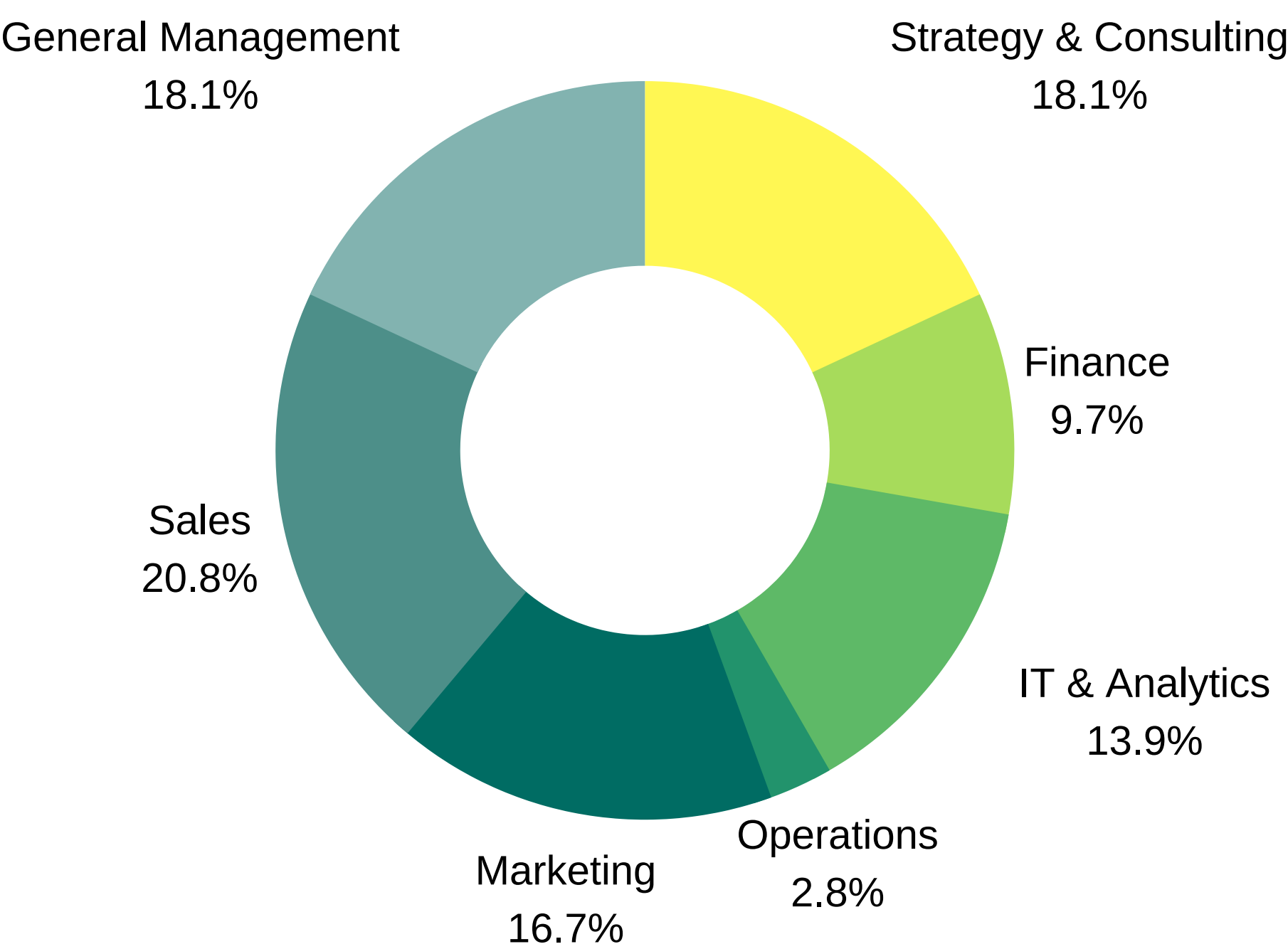
# Prominent Participating Companies



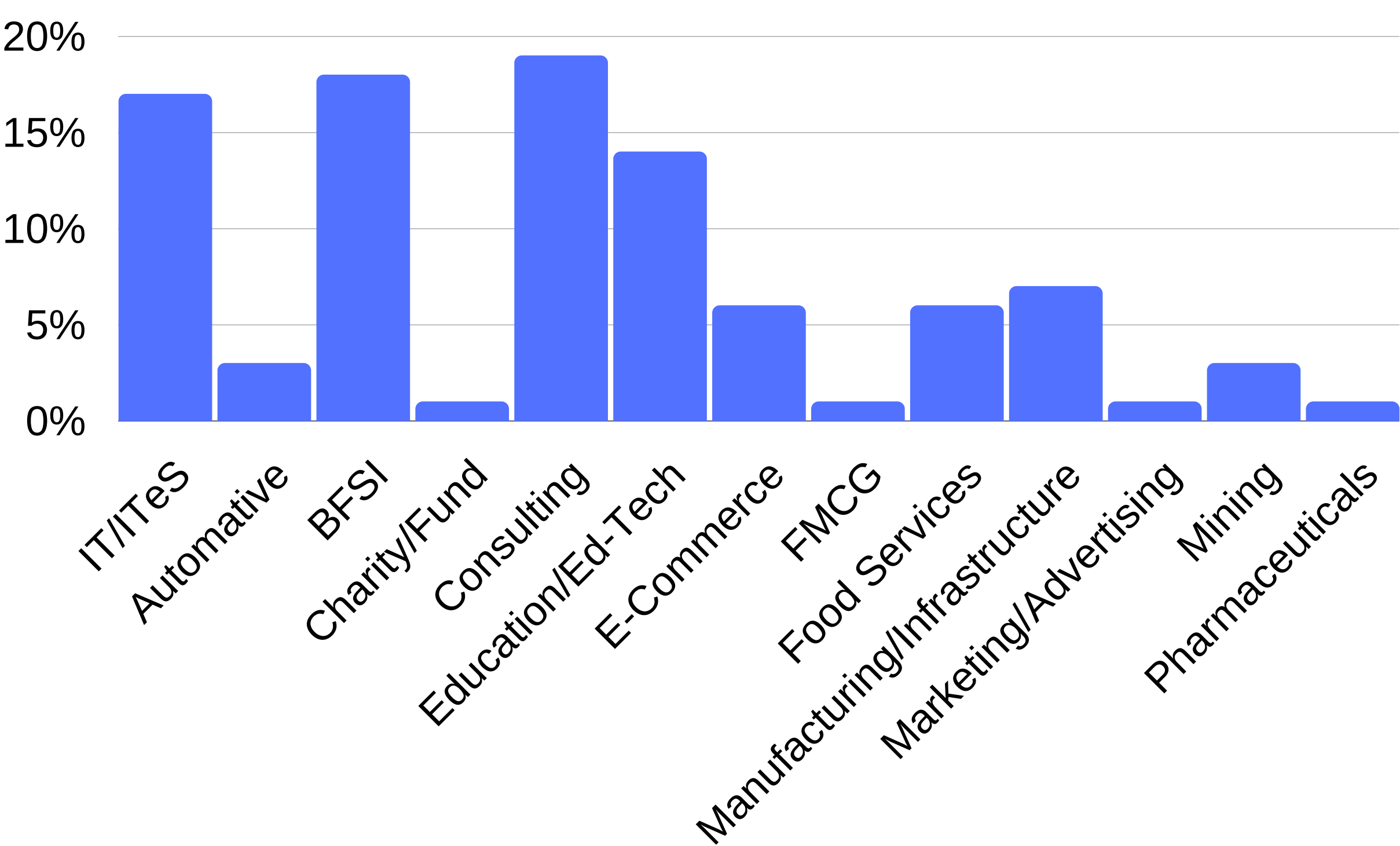
PPOs/PPIs:



## Domain Wise Split



## Sector Wise Split





# Placement Highlights



## Sales & Marketing

- **Prominent Recruiters:** Amul, Vedanta, Cadila Pharmaceuticals, Aditya Birla Capital, Lenskart, Gartner, Impact Guru, SBI Life, Byju's, Accolite, Raam Group
- **Top Roles Offered:** Campaign Marketing – BTL, Marketing Research Specialist, Product Manager, Management Trainee, Assistant Manager, Manager – Sales Leadership, Senior Executive

## Strategy & Consulting

- **Prominent Recruiters:** DSM, Deloitte India, Ernst & Young, Ramco Systems, Bajaj Allianz, Influidity Solution
- **Top Roles Offered:** Functional Consultant, Business Consultant, Tech Consultant, Associate Consultant, Management Associate, Executive Assistant to SVP, Associate - Transaction Advisory Services

## Operations

- **Prominent Recruiters:** Tata Steel BSL, Jubilant Foodworks, Tata Advanced Systems, Aakash Institute, Next Education
- **Top Roles Offered:** Business Operations Manager, Regional Head, Deputy Branch Manager, Management Trainee - Operations

## IT & Analytics

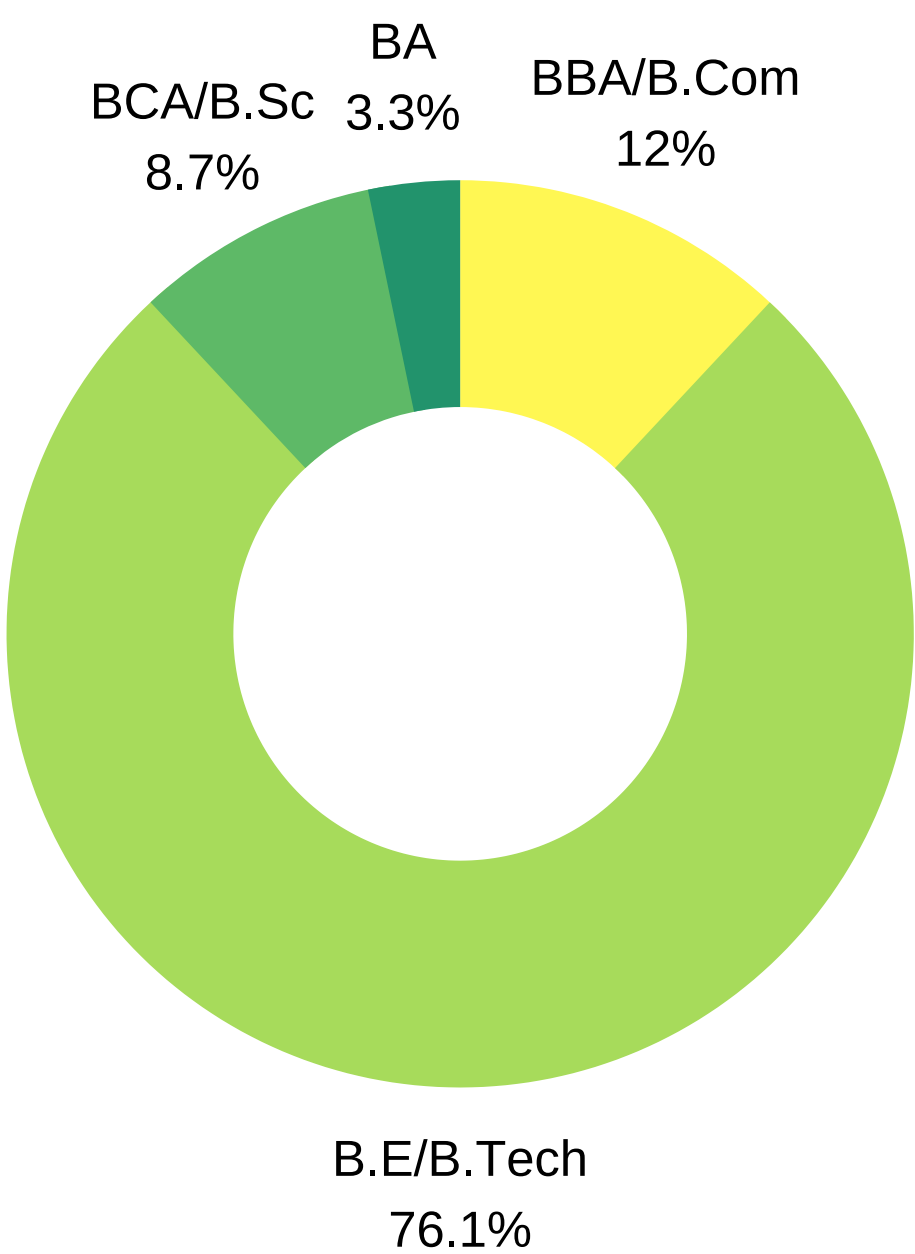
- **Prominent Recruiters:** Mindtree, Analytics Vidhya, IBM, Tech Mahindra, Mindgate, JustDial, Nielsen, Sankey Solutions
- **Top Roles Offered:** Product Growth Analyst, Business Analyst, Solutions Lead, Associate Consultant, Management Trainee, Associate Product Manager, Senior Business Analyst, Research Executive

## Finance

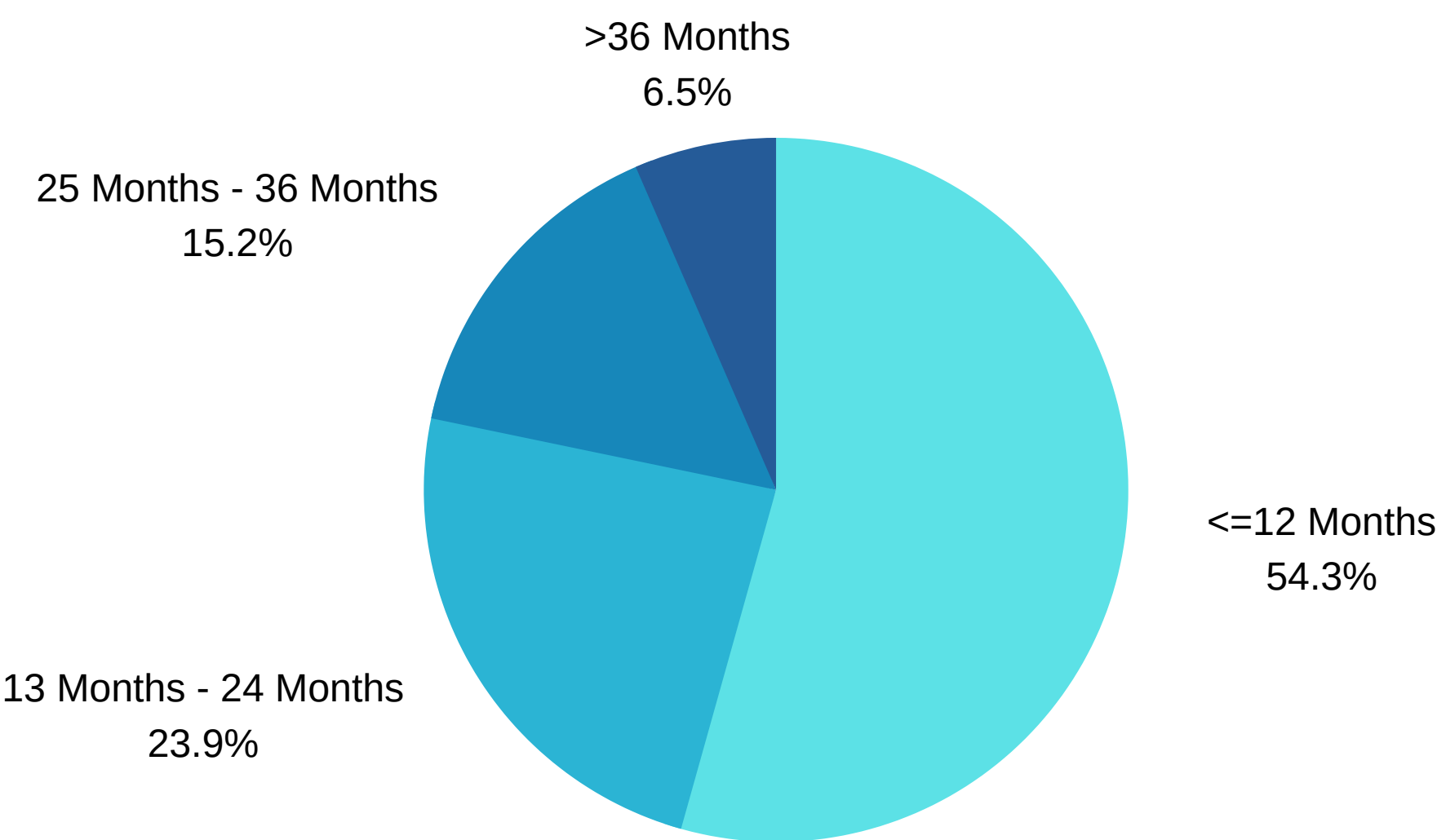
- **Prominent Recruiters:** HDFC Bank, Evalueserve, Motilal Oswal
- **Top Roles Offered:** Management Trainee (Asset Management/Real Estate/Institutional Equities/Private Equity/IB), Senior Business Analyst, Credit Manager



## Graduation Discipline



## Work Experience



Average Work Experience:  
25 months



Batch Size: 92



# Contact Details

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