

CORRIGENDUM FOR THE ENGAGEMENT OF PUBLIC RELATIONS (PR) AGENCY FOR IIM SAMBALPUR

Clause no. 6 (a) Technical Evaluation Criteria

Sl. No	Existing Tender Clause	Modified Clause to be read as
1.	Annual Turnover of last three Financial years i.e., 2018-19, 2019-20, 2020-21. (i) Rs. 10 Cr. and above - 35 Marks (ii) Between Rs. 7 Cr. - Rs. 9.99 Cr. - 25 Marks (iii) Between Rs. 4 Cr. - Rs. 6.99 Cr. - 15 Marks	Annual Turnover of last three Financial years i.e., 2019-20, 2020-21, 2021-22. (i) Rs. 10 Cr. and above - 25 Marks (ii) Between Rs. 7 Cr. - Rs. 9.99 Cr. - 15 Marks (iii) Between Rs. 4 Cr. - Rs. 6.99 Cr. - 10 Marks
2.	Total no. of Similar type of PR Media services experience in any Central Govt. Academic Institution/Central PSUs/ Large Private Institute during last 7 years (i) 9 and above - 35 Marks (ii) 6 to 8.99 - 25 Marks (iii) 3 to 5.99 - 15 Marks	Total no. of Similar type of PR Media services experience in any Central Govt. Academic Institution/Central PSUs/ Large Private Institute during last 7 years (i) 10 and above - 25 Marks (ii) 6 to 9 - 15 Marks (iii) 2 to 5 - 10 Marks This is to clarify that the large private institute has to be only from education sector

Note:- The other tender clause will be remain same and the queries regarding the Scope of work can be assess as per the institute requirement.