

9th

PAN IIM World Management Conference at IIM Sambalpur (Organised by all 21 IIMs)

Theme :
Entrepreneurial Innovation and Digital Governance
for Inclusive and Sustainable Growth



22nd-24th January 2024, IIM Sambalpur, India



भारतीय प्रबंध संस्थान सम्बलपुर
Indian Institute of Management Sambalpur

9th PAN IIM World Management Conference – IIM Sambalpur

22nd-24th January'2024

ABOUT THE EVENT

Spearheaded by the Ministry of Education, GOI and Indian Institutes of Management (IIMs), the PAN-IIM World Management Conference (WMC) has a profound objective to establish a platform where brilliant minds from India and across the globe converge. This forum fosters meaningful discussions on current management issues, promotes collaborative endeavours, and enriches the existing knowledge reservoir. The Indian Institute of Management Sambalpur is proud to host the 9th PAN-IIM World Management Conference (WMC), which serves as a vital forum for researchers, academics, practitioners and policymakers to converge. The conference's focus lies on four key areas: entrepreneurial innovation, digital governance, inclusion and sustainability. Over three days, attendees can benefit from engaging workshops, enlightening plenary sessions and round-table discussions with esteemed scholars, policy makers and corporate leaders in the field.

THEME

Entrepreneurial Innovation and Digital Governance for Inclusive and Sustainable Growth

“The best way to predict the future is to create it.” - Peter Drucker

In today's ever-changing world, the interaction between entrepreneurial innovation and digital governance plays a critical role in promoting inclusive and sustainable growth. The interplay of innovative drive and technological advancements leads to forward-thinking solutions that tackle global challenges and leads to increased equality, empowering marginalized communities and promoting inclusive growth. At the same time, digital governance ensures transparency and efficiency in decision making processes optimizing resource allocation and strengthening democratic institutions. This convergence creates collaborative spaces where governments, entrepreneurs, academia and civil society come together to co-create solutions that have a positive impact on a global level. The transformative power of these alliances can lead to greener and more sustainable practices. By cultivating an environment that inspires entrepreneurship, embracing digital transformation and highlighting inclusivity and sustainability, we would be able to create a future that thrives on innovation, prosperity and well-being for all.

PAN IIM World Management Conference 2024 aims to explore the current issues, trends, challenges and research opportunities in the space of entrepreneurial innovation, digital governance, inclusion and sustainable growth. PAN IIM conference would also provide a forum for dialogue/discourse for researchers, academicians, policy makers, government and corporate leaders to deliberate on different aspects of management, governance and education.

CALL FOR PAPERS

We invite original unpublished papers/cases from the following management disciplines centered around, but not limited to the conference theme.

- FINANCE, ACCOUNTING AND CONTROL
- ECONOMICS
- MARKETING MANAGEMENT
- ORGANIZATIONAL BEHAVIOUR & HUMAN RESOURCES
- QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT
- MANAGEMENT INFORMATION SYSTEMS & DIGITAL STRATEGY
- HUMANITIES & LIBERAL ARTS IN MANAGEMENT
- DIGITAL GOVERNANCE
- DIVERSITY & INCLUSION
- SUSTAINABILITY
- ENTREPRENEURSHIP AND START-UPS
- GRASSROOT ENTREPRENEURSHIP AND SME
- WOMEN ENTREPRENEURSHIP
- PUBLIC POLICY AND GOVERNANCE
- NEW EDUCATION POLICY AND ITS IMPACT ON HIGHER EDUCATION IN INDIA
- LEGAL, TAXATION, ETHICAL AND CULTURAL ASPECTS
- SKILL DEVELOPMENT
- HEALTH CARE MANAGEMENT
- FINTECH AND CRYPTO ASSETS
- GREEN AND RENEWABLE ENERGY MANAGEMENT

GUIDELINES FOR EXTENDED ABSTRACT SUBMISSION

Kindly provide the extended abstract within a range of 500 to 1000 words (excluding references). The abstract should encompass the following elements:

- Identification of the research gap and research problem
- Concise presentation of the study's objectives and summary
- Explanation of the research methodology employed
- Discussion of the study's findings
- Exploration of the implications derived from the study

Please ensure that the entire abstract submission, including the title page, abstract, main text, figures, graphs, tables, and references, is combined into a single document. Participants may choose one of the following formats: Portable Document Format (.pdf) or Microsoft Word (.doc, .docx). Ensure that figures, graphs, tables, appendices, and references adhere to the guidelines outlined in the American Psychological Association (APA) Style Guide. Use Times New Roman 12-point font, double spacing, and maintain a 1-inch (2.5 cm) margin on all sides with an 8.5" × 11" page setting. References may be single spaced. **Participants interested in participating for the best paper award category may submit the full paper.** In order to enable a blind review process, it is important to eliminate ALL author-identifying details, including acknowledgments, from the document being uploaded. Additionally, any self-references that might reveal the authors' identity should be avoided. If self-referencing is necessary, it should be done in the third person. **Please note that incomplete submissions will not be considered for review.**

****You have the option of presenting your paper/case study in English or Hindi or Odia**

****You also have the option of presenting the paper in online mode incase you cannot attend the program in person.**

SUBMISSION GUIDELINES FOR TEACHING CASES

Kindly submit teaching case studies comprising the case and teaching note only. The case should offer a detailed examination of a genuine event, issue, or incident in a real organization. Ensure to include a comprehensive Instructor's Manual in the same document.

CODE OF ETHICS

- The abstract submitted should not have been previously published or accepted for publication. If the abstract is currently being reviewed by another entity, it must not be published in any form before the PAN IIM conference.
- Authorship and recognition must be fairly distributed according to the individual contributions of all involved parties. It is important to acknowledge ideas, concepts, guidance, and support, whether the work is published or not. Additionally, authors should be vigilant to avoid copying the work of others through plagiarism.

Submission guidelines on google form link

The following information needs to be provided on the google form link (Check PAN IIM website) for paper/case submission

- Author(s) details
- Title
- Track

Best Paper/Casestudy Awards

Selected Papers will be awarded best paper, First runner up, second runner up and best case study. Extended abstract of all papers will be made available as part of the conference proceedings.

- Best Paper award : INR 20000
- First runner up : INR 15000
- Second runner up : INR 10000
- Best case study : INR 5000

The selected papers will be considered for ABDC class journals

Doctoral Consortium

The Doctoral Consortium is intended to provide a forum for doctorate students to communicate their research ideas, receive useful input from peers and professionals, and encourage multidisciplinary collaborations. We invite suggestions from all fields of study and expertise. Your PhD program should be the focus of your research proposal. Each student is only allowed to submit one idea for consideration. The word limit is 1500-2500. The top 2 doctoral work will be awarded as best thesis.

IMPORTANT DATES:

Submission Opens	August 15, 2023
Submission Closes	January 10, 2024
Intimation of Acceptance	January 15, 2024
Registration Opens	January 17, 2024
Registration Closes	January 20, 2024
PAN IIM Conference	January 22-24, 2024

Link for Paper Submission:

<https://forms.gle/TX5WZtwsK8xXdJsDA>

REGISTRATION FEES

The Registration fees include conference kit while it excludes boarding.

Student Presentation INR 4000 + GST

Faculty/ Other academic members INR 5000 + GST

Industry or corporate professionals INR 10000 + GST

Foreign nationals 300 US Dollars

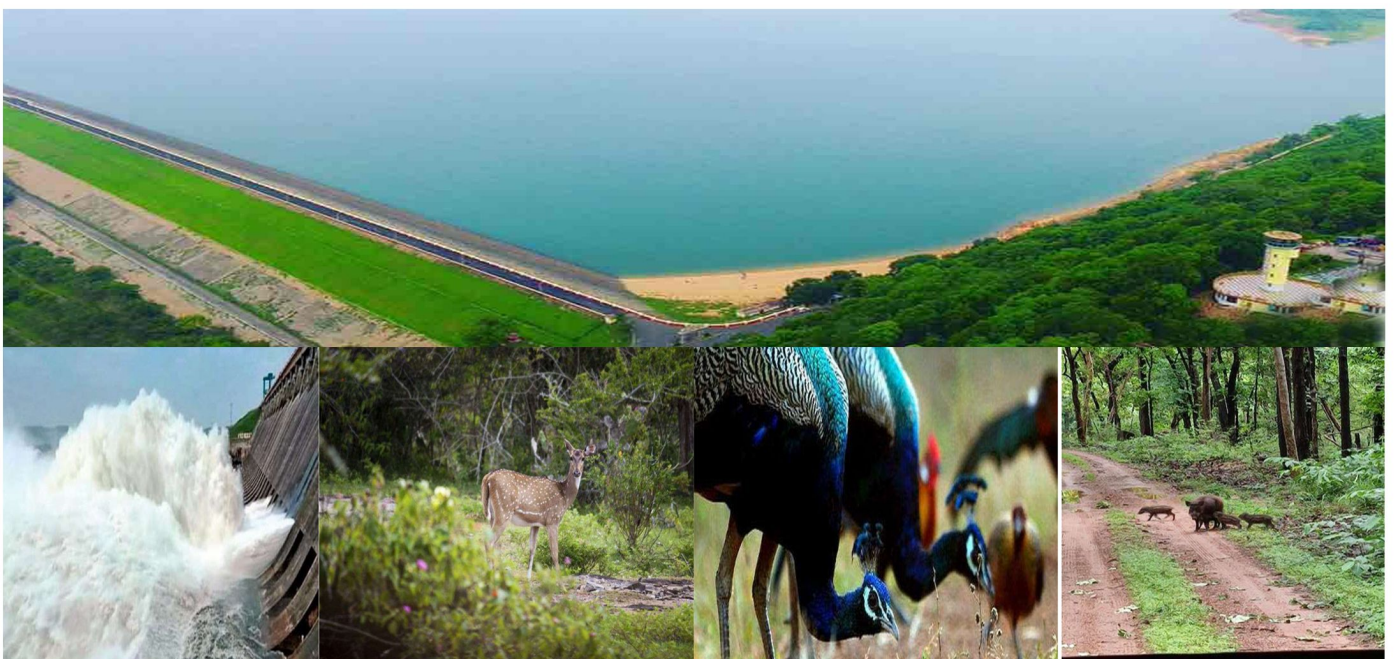
By covering the registration fees for one author, it is permissible to submit up to two contributions to the conference.

Limited accommodation available on first come first serve basis at IIM Sambalpur Campus. INR 1000+GST per day will be charged from students and INR 2000+ GST per day will be charged from faculty or executives. Apart from this, there are many hotels in the vicinity of the campus.

VENUE

The conference will be held at the newly-built, state of the art and world class campus of Indian Institute of Management Sambalpur. IIM Sambalpur Campus is located approx. 55 km (1hour drive) from the Jharsuguda Airport and 240 km from Swami Vivekanand Raipur Airport. It is located approx. 20 km from the Sambalpur Railway Station. At both the airports, pre-paid taxis are available at the arrival lounge. They are reliable and have fixed charges for different destinations. At the Railway station, autos/taxis are available.

The permanent campus lies at one end of Hirakud Dam – the world's longest earthen dam and is surrounded by mountains, verdant forests, and Debrigarh wildlife sanctuary making the town very picturesque and close to Nature. Debrigarh Wildlife sanctuary is home to a wide variety of flora and fauna. The sanctuary is home to a diverse array of wildlife, including over 40 species of mammals, 200 species of birds, 40 species of reptiles, 12 species of amphibians, 42 species of fishes, 39 species of odonates, 85 species of butterflies, and 38 species of spiders. The captivating natural beauty of the jungles, river bed, and dam is sure to enthrall birdwatchers and animal enthusiasts alike.



Message from Director, IIM Sambalpur

It gives me great pleasure to invite you to the 9th PAN IIM World Management Conference, being hosted by Indian Institute of Management Sambalpur from 22-24 January 2024. PAN IIM World Management Conference offers an exciting opportunity for professionals, academicians, policy makers, and thought leaders to share their contributions in various disciplines of management, preview current research, and grow professional networks. Energized by the success of past eight editions of these conference, Indian Institutes of Management have once again come together to create a forum where best minds from India and abroad can define the future course of management thought and practice.

In today's transformative landscape, three key drivers - Digitization, Decarbonization, and Democratization - are reshaping industries and societies, including the startup ecosystem. Digitization employs technologies like AI, IoT, blockchain for streamlined operations and data-driven decisions, but faces cybersecurity concerns. Decarbonization urges sustainable practices and green tech adoption to combat climate change, offering economic prospects alongside regulatory challenges. Democratization empowers individuals and smaller entities, including startups, through technology and knowledge sharing, fostering innovation and competition, while raising data integrity issues. These drivers are intertwined; digitization fuels democratization, and decarbonization benefits from digital solutions. Embracing these forces demands a holistic approach blending technology, ethics, and innovation, promising a sustainable and interconnected future. This three-day conference will serve as a vibrant platform for scholars, policymakers, industry leaders, and startups to deeply delve into these critical themes and explore innovative strategies and solutions.

Central to the conference's agenda is the theme of entrepreneurial innovation, which aims to harness the potential of forward-thinking and creative ventures that can drive progress and prosperity. The conference will also focus on the concept of digital governance, capitalizing on cutting-edge technologies to enhance governance structures and make them more efficient, transparent, and accountable. The overarching goal of the conference is to foster collaboration and knowledge sharing among diverse stakeholders enabling them to collectively contribute to the pursuit of inclusive and sustainable growth. By synergizing the expertise and insights of individuals from various backgrounds, this event aims to inspire the creation of policies, strategies, and initiatives that can address societal challenges while embracing the opportunities of a digitally connected world. Ultimately, the conference aspires to shape a brighter future, one that upholds inclusivity, sustainability, and progress. By collectively exploring the potential of entrepreneurial innovation and digital governance, we can pave the way towards a more equitable, resilient, and prosperous world. Your active participation in this transformative event will be instrumental in forging a better tomorrow for our interconnected global community.

We look forward to seeing you at IIM Sambalpur campus in January 2024.

Regards,

Prof. Mahadeo Jaiswal

Director, IIM Sambalpur

CONFERENCE PATRONS

Prof. Bharat Bhasker, Director, IIM Ahmedabad
Prof. Nagarajan Ramamoorthy, Director, IIM Amritsar
Prof. Rishikesh T Krishnan, Director, IIM Bangalore
Prof. Vinita S Sahay, Director, IIM Bodhgaya
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Prof. Ashok Banerjee, Director, IIM Udaipur
Prof. M Chandrasekhar, Director, IIM Visakhapatnam

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Prof. Pratibha Maan
Prof. Rohit Gupta

Important Contacts

info.paniim@iimsambalpur.ac.in (for paper/case related queries)
chairphd@iimsambalpur.ac.in (for doctoral consortium related queries)
paniimwmc2023@iimsambalpur.ac.in (for admin/logistic related queries)
<https://iimsambalpur.ac.in/pan-iim/> (website)

Conference Venue

Indian Institute Of Management–Sambalpur
Near Goshala, Basantpur, Odisha 768025